

## JCSA IN ACTION

"JCSA in Action" is a summary of recent Association programs, projects, and important organizational decisions, as well as a preview of activities planned in the near future. The column is part of our ongoing effort to encourage the active participation of our membership in the professional development of the field of Jewish communal service. We welcome your comments, suggestions, and observations.

### JCSA TELECONFERENCE—2001

***Gender Equality in Jewish Communal Service: Toward a National Action Agenda*** is the subject of JCSA Teleconference—2001. The seminar will be telecast to federations throughout North America on ***Tuesday, March 27, 2001 from 2:00–3:30 PM (EST)*** via the United Jewish Communities Interactive Satellite Communications Network.

There is an urgent need to recruit and retain high-quality professionals and to ensure their advancement based on merit. The teleconference will be part of an action plan to place the issue of gender equality on the communal agenda in order to rectify the inequities faced by women in the field, who represent a rich and underutilized pool of exceptional talent.

The seminar will feature presentations by recognized leaders in efforts toward full equality. Shifra Bronznick, Partner, Bronznick Jacoby LLC, will discuss *Shattering the Glass Ceiling*, and Meryle M. Kaplan, Ph.D., Director of Advisory Services of Catalyst, will present *A Tool Kit for Organizational Change*. Both presentations are designed to assist agencies by offering clear information and practical suggestions for local activities.

Janet Engelhart, recently appointed Executive Director of the Jewish Federation of Rhode Island, will respond to the presentations. The Teleconference Planning Committee is co-chaired by Sandra Lief Garrett, Director of the Jewish Women's Foundation of New York, and Howard M. Rieger, President of the United Jewish Federation of Greater Pittsburgh.

JCSA is recommending that participating federations also invite the staffs of affiliated agencies and conduct a discussion on gender equality in their communities at the conclusion

of the telecast. The Association will provide a model program guide as a resource for fashioning the local discussion.

The telecast is underwritten by grants from the United Jewish Communities, The Andrea and Charles Bronfman Philanthropies, the Jewish Women's Foundation of New York, and the United Jewish Federation of Greater Pittsburgh.

### BIRTHRIGHT ISRAEL: A NORTH AMERICAN INTERNSHIP PROJECT

Birthright Israel is a program that offers a free ten-day educational experience in Israel for young adults between the ages of 18 and 26. It was developed through a unique partnership between the State of Israel, United Jewish Communities, and several philanthropists. Thus far thousands of young women and men have participated in the project.

In order to enhance the experience and make it more relevant to the North American Jewish community, JCSA is coordinating a pilot internship program for Birthright Israel "graduates" in Winter 2001. The project also represents an extraordinary opportunity to reach, influence, and possibly recruit some of the most intelligent, well-educated, and highly motivated young Jewish adults.

JCSA, working cooperatively with the Association of Jewish Family and Children's Agencies, the International Association of Jewish Vocational Service, the Jewish Education Service of North America, the Jewish Community Centers Association, and the United Jewish Communities, will offer these young adults fifty (50) internships in local agencies throughout the United States and Canada.

### JCSA AT THE GENERAL ASSEMBLY

More than 4,400 influential volunteers and key professionals gathered in Chicago in November 2000 for the United Jewish Communities General Assembly. JCSA had an important presence at the conference.

#### *Journal Article in Delegates' Kits*

All GA attendees received a reprint of *Setting Standards for Volunteer Leadership and the Profession (Journal of Jewish Communal Service, Fall 2000)*, an extraordinary and candid exchange of views between Dr. Jeffrey R. Solomon, President of The Andrea and Charles Bronfman Philanthropies, and influential Chicago volunteer leader, Richard Wexler. The article offers insights into the respective roles and functions of lay leaders and professionals and is an important contribution to our understanding of lay-professional relations.

This is the third occasion in the past six years that an issue of the *Journal*, or a reprinted article from the publication, has been made available to GA attendees. Several federations, schools of Jewish communal service, and other agencies have now requested additional copies of the article for use in various programs.

### JCSA Co-Sponsors Forum with WCJCS

An overflow crowd of 125 persons listened intently to Rabbi Joseph Telushkin, keynote speaker at a luncheon forum co-sponsored by JCSA and the World Council of Jewish Communal Service (WCJCS). Rabbi Telushkin discussed ethical and religious considerations and decisions that influence the work of the professional in Jewish communal service.

Howard Charish, WCJCS President, and JCSA President Dr. Ron B. Meier spoke of the increasingly close cooperation between the two associations, including the co-sponsorship of Teleconference-2001 on Gender Equality.

### JCSA PAST PRESIDENTS HONORED BY AJCOP

JCSA Past Presidents Max L. Kleinman, Prof. Gerald B. Bubis, and Dr. Ernest M. Kahn were recently honored at the 2000 Annual Meeting of the Association of Jewish Community Organization Personnel (AJCOP). Max, JCSA Immediate Past President, received the prestigious Mandelkorn Distinguished Service Award. Jerry and Ernie were honored as Rosichan Retirees of the Year.

### FINANCIAL NEWSLETTER OF JCSA GROUP PLANS DEBUTS

The first issue of *FINANCIAL INK: Your Money Management Newsletter* was mailed to JCSA/APA members in November 2000. The new quarterly publication offers practical insights designed to help members achieve their individual financial goals in the increasingly complex world of finance and insurance services. *FINANCIAL INK* was developed and is produced for JCSA by Group Plans Administrators Irving and Brian Silberberg.

### NEW JCSA COMMITTEES ESTABLISHED

President Ron B. Meier announced the formation of four JCSA committees, each charged with responding to an urgent need in the field and/or to enhancing the work of our *Association*. The new committees and chairs are as follows:

- Retention and Recruitment — Max L. Kleinman
- Local Professional Groups/Grassroots Programming — Ellie Aronowitz and Ken Weinberg
- JCSA Young Professional of the Year Award — Jennifer Rosenberg
- Marketing — Mark Handelman

If you wish to participate in one or more of the committees, contact Joel Ollander at the JCSA office (732-821-1871).

# HONOR ROLL OF JCSA PRESIDENTS

1900–2000

1900	Max Senior	1948	Samuel Levine
1902/04	Max Herzberg	1949	George W. Rabinoff
1906	Julian Mack	1950	Charles Zunsner
1908	Nathan Bijur	1951	Martin M. Cohn
1910	Jacob H. Hollender	1952	Marcel Kovarsky
1912	Lee K. Frankel	1953	Philip Bernstein
1914	Minnie F. Low	1954	Judah Pilch
1916	Aaron Cohen	1955	Roland Baxt
1918	Fred M. Butzel	1956	Edward M. Kahn
1919	Felix M. Warburg	1957	Miriam R. Ephraim
1920	Louis H. Levin	1958	Walter A. Lurie
1921	Solomon Lowenstein	1959	Herbert H. Aptekar
1922	Frances Taussig	1960	Judah J. Shapiro
1923	Maurice B. Hexter	1961	Donald B. Hurwitz
1924	Ludwig B. Bernstein	1962	Philip Soskis
1925	Louis M. Cahn	1963	Jacob T. Zukerman
1926	William J. Shroder	1964	Bertram H. Gold
1927	Morris D. Waldman	1965	Maurice Bernstein
1928	Samuel A. Goldsmith	1966	William Avrunin
1929	Boris D. Bogen	1967	Sidney Z. Vincent
1930	Philip L. Seman	1968	Martha Selig
1931	Maurice J. Karpf	1969	Sanford N. Solender
1932	I. M. Rubinow	1970/72	Irving Greenberg
1933	Jacob Billikopf	1972/74	Charles Miller
1934	Ben M. Selekman	1974/76	Samuel Katz
1935/36	Harry L. Glucksman	1976/78	William Kahn
1937	Harry Greenstein	1978/80	Bernard Olshansky
1938	Joseph J. Schwartz	1980/82	Gerald B. Bubis
1939	John Slawson	1982/84	Daniel Mann
1940	Maurice Taylor	1984/86	Ferne Katleman
1941	Israel S. Chipkin	1986/88	Ethel Taft
1942	Kurt Peiser	1988/90	Daniel Thursz
1943	Louis Kraft	1990/92	Ronald I. Coun
1944	Isidore Sobeloff	1992/94	Ernest M. Kahn
1945	Harry L. Lurie	1994/96	Bert J. Goldberg
1946	Harold Silver	1996/98	Mark Handelman
1947	Louis H. Sobel	1998/2000	Max L. Kleinman

# **Jewish Communal Service Association Group Plans**

- ***Retirement Plans***

Tax Sheltered Annuity Plans (TSA)

- UNUM Life Insurance Company Of America  
(Administered By Lincoln National Life Insurance Co.)
- Metropolitan Life Insurance Company
- Nationwide Life Insurance Company

- ***Insurance Plans***

- Term Life Insurance
- Long Term Disability
- Long Term Care
- 24 Hour Accident
- Life Style Protection  
(Disability Protection For On-Going TSA Deposits)

*For Further Information, Contact:*

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**JEWISH COMMUNAL SERVICE ASSOCIATION**

**JCSA TELECONFERENCE—2001**

**GENDER EQUALITY IN JEWISH COMMUNAL SERVICE:**  
*Towards a National Action Agenda*

**MARCH 27, 2001**  
**2:00–3:30 PM (EST)**

An interactive seminar presented on the United Jewish Communities  
Satellite Communications Network  
By the Jewish Communal Service Association  
In cooperation with The World Council of Jewish Communal Service

**Presentations:**

*Shattering the Glass Ceiling*

**Shifra Bronznick**

*Partner, Bronznick Jacoby LLC, New York*

*A Tool Kit for Organizational Change*

**Meryle M. Kaplan, Ph.D.**

*Director, Advisory Services, Catalyst, New York*

**Co-Chairs, Planning Committee:**

**Sandra Lief Garrett**

*Executive Director, Jewish Women's Foundation of New York*

**Howard M. Rieger**

*President, United Jewish Federation of Greater Pittsburgh, PA*

JCSA is pleased to acknowledge the support received for this program from the United Jewish Communities, The Andrea and Charles Bronfman Philanthropies, Jewish Women's Foundation of New York, and the United Jewish Federation of Greater Pittsburgh, PA.

**Dr. Ron B. Meier**  
*President*

**Joel Ollander**  
*Executive Director*

**JCSA**

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