

Modeling Student Choice of STEM Fields of Study:

Testing a Conceptual Framework of Motivation, High School Learning, and Postsecondary Context of Support

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Abstract

This study draws upon social cognitive career theory and higher education literature to propose and test a conceptual framework for understanding the selection of postsecondary STEM fields of study by recent high school graduates who attend four-year institutions. Results suggest that high school math achievement, exposure to math and science courses, and math self-efficacy beliefs all affect students' intent to major in STEM fields, which in turn influences entrance into STEM majors. Entrance into STEM majors also is directly influenced by students' high school math achievement, graduate degree aspirations, and initial postsecondary experiences, such as academic interaction, and financial aid receipt. Multiple-group structural equation modeling analyses based on gender, race, and socioeconomic status indicate that the proposed theoretical model fits the data well; however, the effects of high school math achievement and exposure to math and science on students' intent to major in STEM fields differ significantly among racial-ethnic groups.

Introduction

Without question, America's ability to maintain its global competitiveness within science, technology, engineering, and mathematics (STEM) fields is an issue of national importance.

Often framed in the context of human capital (National Science Board, 2010), discussions of the critical issues facing the nation's STEM infrastructure center on a recognized need for building STEM workforce capacity (National Academies 2005 "Rising Above the Gathering Storm"

Committee, 2010). Support for this cause has been levied through investments in educational programming, many of which are focused on postsecondary education.

The demand for graduates in STEM fields continues to grow at a relatively rapid rate. According to the National Science Foundation (2010), the employment rate in science and engineering fields rose an average of 3.3% annually between 2004 and 2008 compared to an average 1.3% annual increase in employment in all occupations. This estimated growth ratio is consistent with long-term national trends but trails international increases (U.S. Department of Labor, 2007). Meanwhile, the national demand for motivated high school graduates to enter postsecondary STEM fields is at its highest, but high school seniors' interest in and readiness for STEM fields have been declining (ACT, 2006). American postsecondary institutions are therefore facing an unprecedented need to increase the number of students who study in STEM disciplines.

Although these rising calls have generated a fair amount of empirical interest, most research centers on persistence and attainment among students who have already entered the STEM fields. Not as much empirical attention has been paid to factors relevant to interest in, and entrance into, STEM fields, which are arguably the first critical steps into the STEM pipeline. Given the pressing national concerns facing STEM education, it is pivotal to provide rigorous academic

programs and support mechanisms that prepare students to enter these challenging and important fields of postsecondary study. Needless to say, this educational endeavor will rely on collective, concerted, and well-informed efforts by the nation's secondary schools and postsecondary institutions. As such, theoretically based work from a K-16 perspective is needed to better understand boosters and barriers to students' entrance into STEM fields of study. Towards that end, this study proposes and tests a theoretical model of STEM participation that examines factors shaping the decision to pursue STEM fields of study, using a nationally representative sample of high school graduates from 2004. Particular attention also is given to the potentially varying effects of high school and postsecondary factors by utilizing multiple-group structural equation modeling analyses based on gender, race, and socioeconomic status (SES).

Background Literature and Theoretical Framework

Research on STEM Education

STEM education has garnered close scholarly attention. Numerous studies have revealed the disproportionally high attrition rates for women and minorities and the bachelor's degree completion gap in STEM disciplines at four-year institutions across the nation (e.g., Anderson & Kim, 2006; Higher Education Research Institute, 2010; Hilton & Lee, 1988; Huang & Brainard, 2001; Huang, Taddese, & Walter, 2000; Hughes, 2000; Seymour & Hewitt, 1997; Wyer, 2003). In addition to the gender and racial disparities in STEM persistence and completion, researchers also have highlighted theoretical reasons that students persist or leave a STEM field of study, such as early exposure to and proficiency in math and science (Adelman 1998, 1999, 2006; Anderson & Kim, 2006; Hagedorn & DuBray, 2010); high school curriculum (Elliott, Strenta, Adair, Matier, & Scott, 1996); advanced courses in math and science (Ellington, 2006);

information early in the career search process (Holland, 1992); the types of opportunities, experiences, and support students receive in college (e.g., Chang, Sharkness, Newman, & Hurtado, 2010; Seymour & Hewitt 1997; Shuman, Delaney, Scalise, Wolfe, & Besterfield-Sacre, 1999); institutional selectivity (Chang, Cerna, Han, & Sáenz, 2008; Eagan, 2009); faculty quality and diversity (Brainard, Metz, & Gillmore, 1993; Leach, 2010); and classroom experiences (Cabrera, Colbeck, & Terenzini, 2001).

Despite the wealth of research on persistence and completion in STEM fields, less focus has been given to entrance into a postsecondary STEM discipline. Existing research does reveal that the choice to pursue STEM fields is affected by math- and science-related interest and selfassessment (Halpern, Benbow, Geary, Gur, Hyde, & Gernsbacher, 2007; Marsh, Trautwein, Lüdtke, Köller, & Baumert, 2005; Seymour & Hewitt, 1997), math and science completed during high school (e.g., Ethington & Wolfle, 1988; Maple & Stage, 1991), social background (Ware & Lee, 1988), and parental education (Gruca, Ethington, & Pascarella, 1988). The most comprehensive national study to date on students who enter STEM was conducted by Chen and Weko (2009). Utilizing three Institute of Education Sciences (IES) longitudinal datasets, the authors found that the percentage of students entering STEM fields was higher among male students; younger and dependent students; Asian/Pacific Islander students; foreign students, or those who spoke a language other than English as a child; and students with more advantaged family background characteristics and stronger academic preparation than their counterparts. However, given the descriptive nature of the study, factors influencing STEM entrance beyond demographics were barely examined. Another recent study (Crisp, Nora, & Taggart, 2009) found that students' decisions to declare a STEM major and earn a STEM degree at a Hispanic-serving institution were uniquely influenced by their gender, ethnicity, SAT math score, and high school

class rank percentile. Despite these commendable empirical efforts, relatively less is known about why students enter STEM fields.

Overall, the state of research on STEM education represents substantial efforts by researchers to form a better understanding of the underlying factors that influence student success along the STEM pipeline. However, too few studies, especially those using nationally representative samples, have focused on understanding entrance into STEM fields of study. The boosters and barriers to students choosing STEM majors are unclear. As a result, knowledge is scant on how to broaden STEM participation, which is essentially the first critical step toward building a viable STEM pipeline. This study addresses these limitations by focusing on entrance into STEM fields and identifying the characteristics and factors associated with student decision to pursue STEM majors in four-year institutions.

Theoretical Framework

Utilizing a longitudinal, nationally representative sample, this study proposes a conceptual framework for understanding the decision to choose postsecondary STEM fields of study among recent high school graduates. Integrating prior literature and the Social Cognitive Career Theory (SCCT), the theoretical model hypothesizes that students' high school exposure to math and science courses, math self-efficacy beliefs, and high school math achievement influence their intent to major in STEM fields, which in turn affects their actual choice of STEM fields of study. In addition, the model theorizes that entrance into STEM fields also is directly influenced by students' high school math achievement and initial postsecondary experience. This theoretical model is depicted in the following graphic representation.

[Insert Figure 1 about here.]

Based on Bandura's (1986) general social cognitive theory, SCCT underscores the interrelationship among individual, environmental, and behavioral variables that are assumed to undergird academic and career choice (Lent & Brown, 2006). Key factors in SCCT include self-efficacy beliefs, outcome expectations, interests, environmental support and barriers, as well as choice actions (Lent, Sheu, Gloster, & Wilkins, 2010). SCCT offers an appropriate theoretical lens to study the issue of STEM choice (Lent, Brown, & Hackett, 1994, 2000) and has been applied in a small number of studies on STEM-related academic choice intentions (e.g., Betz & Hackett, 1983; Fouad & Smith, 1996; Gainor & Lent, 1998; Hackett, Betz, Casas, & Rocha-Singh, 1992; Lent, Lopez, & Bieschke, 1993; Lent, Lopez, Lopez, & Sheu, 2008). Although this set of studies suggest the validity of SCCT as an explanatory framework for understanding STEM interests and choices, they are largely limited by cross-sectional designs and single-institution data (Lent et al., 2010). Based on a national longitudinal database, this study incorporates the key constructs of SCCT to build a conceptual model of STEM participation and capture the nature of the relationships between the theoretical variables over time.

SCCT posits that the determination to produce a particular choice can be explained as a result of interests and self-reference beliefs. Based on prior studies (e.g., Adelman, 1999), high school math preparation has evolved as a particularly promising factor influencing choice of STEM fields of study. Therefore, this study theorizes that students' math self-efficacy beliefs and high school math preparation, while influencing each other, both give rise to students' intent to pursue STEM fields upon postsecondary entry, which is also influenced by the amount of academic exposure to math and science courses during high school.

SCCT also highlights the role of environmental support and barriers in determining student choices. In a postsecondary setting, students' pursuit of STEM as an academic goal responds to contextual support and barriers—social, academic, or financial. In particular, because K-12 assessments and the academic requirements of postsecondary institutions are often at odds (Goldrick-Rab, 2007), students transitioning into postsecondary education need to navigate a series of demands, such as the need for financial resources, academic integration into college, and various external demands. The outcomes of this process might present either barriers or support and thus impact academic choice behavior of STEM-aspiring students. A number of factors in this transition process that are particularly relevant for this study are discussed below.

Student interaction with faculty and academic advisors positively influences numerous student outcomes (Astin, 1993; Chang, 2005; Lamport, 1993; Terenzini, Pascarella, & Blimling, 1999). Given the focus of this study, such interactions may provide necessary support for students to clarify and confirm their choice of major field of study. For many students, remediation is a necessary part of the curriculum (Pascarella & Terenzini, 2005). However, research on the effect of enrolling in remedial courses has produced mixed results (Adelman, 1999; Bahr, 2008; Bailey & Alfonso, 2005; Long, 2005). In examining the relationship between remediation and student choice of STEM, this study will provide targeted, context-based research evidence regarding the effectiveness of remediation in sustaining students' academic aspirations. The receipt of financial aid also affects students' academic choices (e.g., DesJardins, Ahlburg, & McCall, 2006; Ishitani & DesJardins, 2002), and the external demands that students may need to deal with, such as having dependent children and working long hours, may redirect them from pursuing challenging fields of study, such as math and science. These initial college

experiences at students' first postsecondary institution are presumed to directly shape their decisions to pursue STEM fields of study.

Research Questions

The purpose of this study is to understand the direct and indirect influences of high school exposure to courses in math and science, math self-efficacy beliefs, math test scores, and initial postsecondary experiences on entrance into STEM fields of study in college. An *a priori* path analysis model based on relevant research literature and the SCCT is developed and tested in this study. Specifically, the following interlocking questions guide the design and analyses of this research:

- 1. What are the relationships among high school exposure to math and science courses, math achievement, math self-efficacy beliefs, intent to pursue STEM upon entry into postsecondary education, and entrance into STEM fields of study?
- 2. Taking into account the relationships described in question 1, how are students' initial postsecondary education experiences, such as remediation, receipt of financial aid, academic interaction, perceived level of adequacy of high school preparation for college, and external demands related to choice of STEM fields?
- 3. How do these relationships vary by gender, race/ethnicity, and socioeconomic status (SES)?

Methods

Data Source and Sample

Data for this study come from the Education Longitudinal Study of 2002 (ELS: 2002), which was designed to study the transition of young people from high school into postsecondary education and the workplace. ELS: 2002 started with a nationally representative cohort of high school sophomores. The sample was then augmented in the first follow-up study in 2004 to represent high school seniors. In 2006, roughly two years after high school, the second follow-up study collected data on access to postsecondary institutions, choices of enrollment and college major, and some other aspects of college experience. Given its focus on the transition from high school to postsecondary education, ELS: 2002 is an appropriate dataset for this study; to fully understand student learning, motivation, interest, and choice as related to STEM fields, it is necessary to follow the same individuals from high school into college. The longitudinal data from ELS: 2002 provide a thorough empirical description of student experiences relevant to STEM education in high school and the early years of college. This study focuses on the spring 2004 high school seniors who participated in the second follow-up interview and who had enrolled in a postsecondary institution by 2006. Of approximately 14,000 members of the 2004 senior cohort, about 12,500 (89.3%) responded to the second follow-up interview. For the purpose of this study, I retained an initial total of 6,304 (out of 12,500 eligible) students who had reported postsecondary attendance at a four-year institution by 2006. All analyses were weighted using the appropriate panel weight (F2F1WT). Therefore, results of this study can be generalized to the spring 2004 high school graduates who started their postsecondary education at a four-year institution within two years of high school graduation.

Measures

Based on the theoretical model, the following variables are included in the study:

The outcome variable of the study, *entrance into a STEM field of study*, is a dichotomous variable, recoded from the survey item that asks respondents' field of study during the 2006 ELS second follow-up interview. The focal mediating variable is *intent to pursue a STEM field*, measured by whether the most likely postsecondary field of study students consider upon postsecondary entry is in the STEM disciplines.

The independent variables include three exogenous variables at the high school level: (a) exposure to math and science courses, measured by the number of units in mathematics and science technologies that students take; (b) high school math achievement, measured by high school math standardized test scores; and (c) math self-efficacy beliefs, measured by five items—each on a four-point Likert scale—that represent students' self-efficacy beliefs in areas such as taking math tests, mastering math skills, and completing math assignments.

Although these variables measured during high school offer some insight into student learning in math and science, they do not indicate fully how well such learning prepares students for college-level work. In an attempt to provide a more comprehensive picture that goes beyond course-taking and achievement, a latent variable is included that measures how students already enrolled in college believe that their high school math and science courses prepared them for college-level work. ELS's second follow-up study contains this information and, because these data were collected during the first year of college, this latent variable of high school math and science preparation for college is depicted at the postsecondary level in the structural model.

In addition, the following variables are used to represent postsecondary context of support and barriers: academic interaction, remediation, receipt of financial aid, and external demands.

Academic interaction is measured by the frequency of interacting with faculty about academic matters and the frequency of meeting with advisors about academic plans. This study also includes three dichotomous variables measuring remediation; that is, whether students took remedial courses to improve reading, writing, and math skills. ELS: 2002 specifies the financial aid status (loan, grant, and work-study) of students; thus, the receipt of financial aid is a dichotomous variable based on students' first-year aid status. Representing external demands are one dichotomous variable measuring whether students had dependent children and a continuous variable measuring the number of hours students worked per week during the first two years of college. This study also includes enrollment intensity and graduate degree expectations as control variables. Figure 2 is a depiction of the structural equation modeling (SEM) diagram based on the theoretical model (Figure 1).

[Insert Figure 2 about here.]

Table 1 lists the names, descriptions, and ELS labels of all variables used in the study. In the table, each latent construct and its corresponding indicators also are specified. Each latent construct also is denoted by an asterisk sign (*) at the beginning of the variable name.

[Insert Table 1 about here.]

Analytical Approaches

First, I computed descriptive statistics of the sample and disaggregated the data by background characteristics. These descriptive statistics provide a general profile of the ELS 2004

high school senior cohort's participation in STEM fields of study two years after high school graduation and help identify any variation in experiences across socio-demographic variables.

Following the descriptive analysis, I tested the proposed conceptual model using structural equation modeling (SEM) (Kaplan, 2009). The measurement part of SEM is to perform confirmatory factor analysis (CFA) based on the proposed measurement models. Four latent constructs were measured at this step: math self-efficacy, high school exposure to math and science, perceived adequacy of high school preparation for college, and academic interaction. The path structure in this study is postulated by two regression analyses in the model. The first equation investigates how students' intent to major in STEM upon entering college was affected by their high school exposure to math and science courses, high school math achievement as measured by math standardized scores, and math self-efficacy beliefs. The second regression analysis examines how students' decisions to enter into STEM fields of postsecondary study were affected by their intent to major in STEM fields, adequacy of high school math and science preparation for college, and postsecondary context of support and barriers (such as academic interaction, remediation experience, external demands, and receipt of financial aid). In addition, two other exogenous independent control variables—enrollment intensity and postbaccalaureate educational expectations—were included in this second regression equation. Moreover, students' high school math standardized scores are included in the second equation again because math ability might have a direct effect on students' entrance into STEM fields.

Although SEM traditionally is suited for analyzing continuous variables, recent software and methodological developments have extended the application of SEM into analysis of all types of variables—continuous, ordinal, or nominal—as present in this study. I conducted the analyses using Mplus 6.1, a statistical software package capable of SEM analysis that uses a mixture of

different types of variables (Kupek, 2006; Muthén & Muthén, 1998-2010). In addition, M*plus* contains statistical tools that accommodate complex survey design features such as survey weights and the clustering nature of ELS: 2002. Another attractive feature of M*plus* is its default procedure in handling missing data of dependent variables, which is based on the maximum likelihood estimation (Muthén & Muthén, 1998-2010).

Following Byrne (1998), I relied on the following fit indices to assess overall model fit: chisquare (χ^2), comparative fit index (CFI), Tucker-Lewis Fit Index (TLI), and root-mean-square error of approximation (RMSEA).

<u>Testing for structural invariance across gender, race, and SES groups.</u> As previously discussed, socio-demographic differences are of critical importance in STEM-related research (Crisp, Nora, & Taggart, 2009; Towers, 2008) and persistent gender and racial gaps in the STEM pipeline remain (Anderson & Kim, 2006; Clewell & Campbell, 2002; Dowd, Malcom, & Bensimon, 2009), thus warranting the need for STEM-related analyses to take such background differences into consideration. Therefore, after I conducted the SEM analysis based on the whole sample and obtained its overall fit, I resorted to multiple-group SEM analyses to examine whether the hypothesized model is equivalent across different gender, racial, and SES groups. Specifically, this part of the study drew upon three sets of multiple-group SEM analyses respectively based on gender (females and males), race (Whites, Asians, and underrepresented minorities), and SES (quartiles) and tested for structural weight invariance across subgroups within each of these three socio-demographic categories. Because this study focuses on the structural pattern of the model (i.e., the underlying mechanism affecting students' entrance into STEM fields of study), the model invariance tests focused on the equivalence of structural parameters across different groups. To illustrate, in the gender-based multiple-group analysis, I

first fitted a baseline model—a multiple-group model with only factorial equality constraints across gender, where the structural weights (i.e., regression coefficients) were freely estimated across the male and female groups. I then estimated another multiple-group model with crossgroup constraints where all structural weights across males and females were constrained to be equal. Next, I conducted a structural invariance test based on the chi-square difference ($\Delta \chi^2$) test that compared the baseline model with the constrained-equal model. Through this test, if the chisquare difference statistic does not reveal a significant difference between the models, then it can be concluded that the model has structural weight invariance across gender groups. However, if non-invariance is indicated by a significant chi-square difference, then structural weights (i.e., regression coefficients) are gradually constrained to be equal across gender groups to determine whether group differences can be attributable to any of the structural weights. If any constrained parameters (i.e., structural weights) are found to be gender-invariant as suggested by insignificant $\Delta \chi^2$ statistics, then they will be constrained, cumulatively, in subsequently more restrictive models. On the contrary, a significant $\Delta \chi^2$ statistic suggests that the given parameter is not equivalent across gender groups; therefore, it will be freely estimated in the subsequent models for invariance tests (Byrne, 2010). Race- and SES-based multiple-group analyses were carried out in the same fashion.

Missing Data

As inherent with survey research, some of the variables included in the study have missing data. In this study, I applied M*plus*'s full information Maximum Likelihood (FIML) to handle missing data in the variables that are treated as dependent by the software. Listwise deletion was used to deal with the missingness in the exogenous observed variables. Before performing

listwise deletion, the dataset that contains cases to be deleted was compared with the dataset that contains cases not subject to listwise deletion; it was observed that the distributions of variables in both are quite similar. As a result, 415 cases were removed from the analysis, resulting in the final analytic sample size of 5,889.

Results

Descriptive statistics are presented in Table 2 to provide a comprehensive picture of entrance into STEM fields based on student background characteristics. Overall model fit indices of the proposed model are examined. A discussion of the results from multiple-group analyses follows. This section concludes with a description of various direct and indirect effects of the independent variables.

[Insert Table 2 about here.]

Overall Model Fit

Overall model fit indices based on the whole-sample SEM analysis are displayed in Table 3. Researchers generally hope that the null hypothesis (i.e., that the hypothesized model holds in the population), is not rejected in SEM. However, the chi-square test is sensitive to sample size. With a sample size greater than 400 cases, the chi-square value is almost always statistically significant (Kenny, 2011; Schumacker & Lomax, 2004). In this single sample SEM analysis, the chi-square value of the proposed model is equal to 1960.548, df = 163, p = 0.000. Due to the study's large sample size, the chi-square test might erroneously reject the null hypothesis by indicating a near-zero p-value.

The Comparative Fit Index (CFI) is 0.964 and the Tucker-Lewis Index (TLI) is 0.957. Heck & Thomas (2000) asserted that CFI and TLI values above 0.90 indicate acceptable model fit, while a higher cutoff standard at 0.95 has been suggested by the other researchers (Newsom, 2010; Schreiber, Stage, King, Nora, & Barlow, 2006). In this whole-sample SEM analysis, both CFI and TLI indicate that the model fit is adequate based on the more stringent cutoff standard.

The Root Mean Square Error of Approximation (RMSEA) proposed by Steiger and Lind (1980) is yet another measure of model fit. Respectively, 0.01, 0.05, and 0.08 suggest excellent, good, and mediocre fit (MacCallum, Browne, & Sugawara, 1996; Newsom, 2010). In this study, the proposed model has a RMSEA value of 0.042, which suggests that the model is a good fit.

[Insert Table 3 about here.]

Results of Multiple-Group Invariance Tests

Multiple-group SEM analyses were conducted for racial, gender, and SES groupings. Three sets of statistics and model fit indices were derived from this series of analyses and are presented in Table 4. For example, in the race-based multiple-group analysis, the hypothesized model was initially fitted to the White, Asian, and under-represented minority (URM) samples separately. The fit statistics for the White-only model are $\chi^2(163) = 1436.92$, CFI = 0.961, TLI = 0.953, RMSEA = 0.045 (line 1of Table 4); Asian's fit statistics are $\chi^2(163) = 330.36$, CFI = 0.967, TLI = 0.960, RMSEA = 0.038 (line 2); and URM's fit statistics are $\chi^2(163) = 579.91$, CFI = 0.958, TLI = 0.949, RMSEA = 0.043 (line 3). The fit indices suggest that the hypothesized model fits each racial group adequately. Thus, all racial groups were combined together and simultaneously fitted to the data to become the multiple-group baseline model.

The racial multiple-group baseline model also fits the data well: $\chi^2(527) = 2286.66$, CFI = 0.961; TLI = 0.957, RMSEA = 0.041 (line 4). In the next step, all of the 15 structural weights (i.e., regression coefficients) were constrained equally across racial groups to examine structural weight invariance across racial groups. The result of the corrected chi-square difference test is statistically significant (p < 0.05), which suggests that one or more of the parameters are noninvariant across racial groups (line 5). Thus, instead of constraining these 15 parameters all at once, parameters were constrained one by one to identify the source of non-invariance found in the previous step. When the regression coefficient for exposure to math and science courses on intent to pursue STEM was constrained equal across racial groups, the result of the corrected chisquare difference test was again significant, suggesting that exposure to math and science courses is one of the sources of structural non-invariance across racial groups (line 6). Similarly, non-invariance was found when the regression coefficient for math standardized score on intent to pursue STEM was constrained equally across racial groups (line 7). I further identified precisely where the non-invariance of these two structural weights lies between specific pairings of racial groups by performing partial constraints (i.e., selecting only two of the three racial groups to be constrained equal at a time). I found that non-invariance of these two structural weights exists for all three pairs of comparison: White and Asian, Asian and URM, and URM and White. Therefore, I kept both structural weights freely estimated across all racial groups in the model. Subsequent invariance tests showed that there was no structural non-invariance caused by the rest of the 13 structural weights (line 8).

[Insert Table 4 about here.]

The middle and lower sections of Table 4 display the model fit statistics and multiple-group structural invariance test results for gender and SES groupings, respectively. No structural non-invariance was found in the multiple-group analyses based on gender and SES, which indicates that the hypothesized model can be operated across different subgroups within gender or SES.

Final SEM Model

Through these detailed analyses, it became clear that a multiple-group model based on race, where the paths from *exposure to math and science courses* and *math standardized score* to *intent to major in STEM* were freely estimated for all racial groups while all other structural weights are constrained equal, is the most reasonable and viable model. This final model fit the data, $\chi^2(553) = 2250.66$, CFI = 0.963, TLI = 0.960, RMSEA = 0.040, and did not differ in fit than the fully unconstrained model, corrected $\Delta\chi^2(26) = 26.33$, p = 0.445. Table 5 displays the unstandardized and standardized estimates from this final multiple-group model based on race.

[Insert Table 5 about here.]

Figure 3 presents the final model with the significant paths highlighted, and the coefficient estimates also are denoted along with the paths.

[Insert Figure 3 about here.]

Discussion

The following focuses on a discussion of the results from the final SEM model, beginning first by addressing the questions this study pursued:

1. What are the relationships among high school exposure to math and science courses, math achievement, math self-efficacy beliefs, intent to major in STEM, and entrance into STEM fields of postsecondary study?

Intent to pursue STEM, the mediating variable in the proposed model, was significantly and positively influenced by math self-efficacy beliefs, the effect of which remained the same across gender, racial/ethnic, and SES groups. The effect of high school exposure to math and science courses on intent to major in STEM was statistically significant and positive among White and Asian students but was null among underrepresented minority students. High school math achievement positively influenced intent to pursue STEM fields, and this effect, although significant across all three racial groups, was largest among White students and approximately the same for Asian students and underrepresented minorities. Through this mediating variable, all three high school variables also indirectly and positively affected actual choice of STEM fields, except that exposure to math and science did not show any significant indirect effect among underrepresented minorities. In addition, math achievement also showed a significant direct effect on entrance into STEM fields of study.

2. Taking into account the high school variables, how are students' initial postsecondary education experiences related to choice of STEM fields?

Intent to pursue STEM and several postsecondary latent and observed variables showed direct effects on entrance into STEM. Specifically, entrance into STEM fields of study was associated positively with intent to major in STEM, academic interaction, perceived adequacy of

high school preparation for college, receiving financial aid, and expecting to earn a graduate degree. External demands, such as being a parent and number of work hours, did not contribute any significant effect in presence of other postsecondary variables. Receiving remediation and being enrolled full-time did not show any influence on STEM entrance either. None of these effects differ significantly across gender, racial, and SES groups.

3. How do the modeled effects vary based on gender, race, and SES?

The potentially varying effects of the modeled factors were examined through conducting multiple-group SEM analyses based on gender, race, and SES. These analyses indicate that the proposed theoretical model generally held well and was stable across various gender, racial, and SES groups. Significant differences in structural weights were found in the multiple-group model based on race, where the effects of math achievement and high school exposure to math and science courses on intent to major in STEM fields differed significantly among all racial groups. Overall, the influences of these two variables were the strongest among White students.

A closer examination of these results reveals a number of important findings worthy of further discussion. First, high school preparation in terms of math and science has a lasting, persistent effect on student academic choices as related to STEM by playing a critical role in developing student interest in pursuing a postsecondary STEM field of study, thus cultivating the intent to pursue STEM, and by directly influencing entrance into STEM fields. Math and science learning in K-12 schooling has been central to the research and discussion on broadening the STEM pipeline. In particular, with a great variability, course selection and completion during high school are essential in developing student predispositions towards a STEM major choice in college (Blickenstaff, 2005).

The influence of high school preparation as related to math and science, however, is multifaceted. Many prior studies solely focused on math achievement when examining the influence of high school experience on student interest and entrance into STEM fields (Crisp, Nora, & Taggart, 2009; Porter & Umbach, 2006; Staniec, 2004). This study, however, shows that the effect of student exposure to math and science courses is as salient as that of math achievement, which was once deemed the single best predictor of future STEM choices. This finding implies that, to boost high school students' interest in pursuing STEM fields of study, an earlier introduction and exposure to math- and science- related courses could be a most effective method and that students' interest in pursuing STEM could be an evoked response to direct exposure to these courses. On the other hand, math achievement still indicates a persistent effect on student interest and subsequent enrollment in STEM majors; this warrants continued policy focus on improving math achievement of students. When it comes to structuring and engaging students in math and science courses, particular attention should be given to college preparedness. As clearly indicated in this study, students who perceive their high school math and science courses to have adequately prepared them for college work are likely to enter into STEM fields of study. In light of these findings, a stronger alignment between high school offerings and academic expectations at the college level represents a promising step toward promoting greater student interest and entrance into STEM fields of postsecondary study.

Second, motivation matters in STEM choices. This study examined three motivational attributes and their link to entrance into STEM fields: (a) math self-efficacy beliefs, (b) intent to pursue STEM fields of study, and (c) aspiration to earn a graduate degree. The results show that math self-efficacy beliefs play a significant and positive role in shaping intent to pursue STEM and that, through influencing intent, they have a lasting indirect effect on actual choice of STEM

majors. Similar to previous research that examines the link between math self-efficacy and STEM choice (e.g., Scott & Mallinckrodt, 2005), this study demonstrates that students with greater math self-efficacy beliefs are more likely to intend to major in STEM fields upon college entrance. While this finding supports the argument for promoting positive math self-efficacy beliefs among all students, it should be noted that math self-efficacy often is discussed in relation to gender, with a particular focus on the "confidence gap" (M. Sadker & D. Sadker, 1994). That is, male students are more math self-efficacious than female students despite comparable achievement (Eccles, 1994; Pajares, 2005; Watt, 2006), although more recent research (e.g., Britner & Pajares, 2006; Chen & Zimmerman, 2007; Kay & Knaack, 2008; Kenney-Benson, Pomerantz, Ryan, & Patrick, 2006) indicates that this gap may be closing. Multiple-group analysis in this study shows that there is no gender difference in terms of how math self-efficacy works to influence student intent to major in STEM fields of study; this highlights the importance of further addressing the gender bias in STEM discussion (Clewell & Campbell, 2002), which may play a role in the genderized socialization of female students and have additional adverse effects on their math self-efficacy beliefs.

In addition to self-efficacy, other key motivational factors in SCCT that influence choice actions include outcome expectations and interests (Lent, et al., 2010). In this study, intent to major in STEM fields of study was used as a proxy for outcome expectations and interests and shows a positive and significant effect on the choice action of interest: entrance into STEM fields. This result aligns well with SCCT, which stipulates that an individual's intention to engage in a certain activity (in this case choosing a major in STEM fields) helps organize, guide, and sustain the individual's efforts over a period of time without external influence (eventually entering a STEM field of study). This study also found that expecting to earn a graduate degree is

positively associated with STEM entrance. Perhaps those who are graduate school aspirants tend to be a more select and motivated group who are successful in establishing a stable, long-term academic plan and who are better prepared to take on challenging fields of study such as STEM.

Third, taking student intent into account, the first year of college is important for students who pursue STEM fields of study, especially when contextual support in the form of socialization with faculty and academic advisors and receipt of financial aid is present. For all students, interaction with faculty and academic advisors seems to encourage entrance into STEM fields of study. These interactions may help students better integrate themselves into the college environment and also make them better align their academic aspirations with actual choices. From an advising perspective, helping current and potential STEM aspirants declare a STEM major early in their college careers is critical to minimizing additional time, funds, and opportunity costs spent in pursuing a degree (Frehill, 1997). As discussed previously, the socialization process may help reinforce one's academic and career choices. Also, in the context of SCCT, such interactions serve as the contextual support that helps individuals persist in alignment with their goals. The positive influence of financial aid suggests that financial support also can provide the much needed support for students to pursue STEM fields of study. Given that students pursing STEM disciplines tend to spend more time studying than students in other fields (Arum & Roksa, 2011; Brint, Cantwell, & Saxena, 2011), receiving financial aid may help relax financial constraints and allow them to allocate enough time and energy to study and engage in greater interaction with faculty and advisors, thus meeting the academic challenges associated with majoring in STEM fields. In fact, a recent study by Kienzl and Trent (2009) found that receiving financial aid helped underrepresented students enter high-cost STEM fields at a large public research university. Results from this study based on national data echoes

Kienzl's and Trent's finding and further reveals that the positive effect of financial aid applies across gender, racial, and SES groups. It also is worth mentioning that with academic interaction and financial aid taken into consideration, variables representing postsecondary contextual barriers, such as remediation and external demands, did not seem to have any statistically significant impact on STEM entrance.

Fourth, for recent high school graduates, racial backgrounds still largely impact the way in which high school math and science learning is linked to STEM aspirations, with underrepresented minorities such as Blacks and Hispanics experiencing the least gain in their intent to purse a STEM field through math achievement and coursework in math and science. This study suggests that the effects of math achievement and high school exposure to math and science courses on STEM aspirations are heterogeneous, accruing more to White students and last to underrepresented minorities. The identification of these heterogeneous effects indicates that the well-documented racial disadvantage in STEM participation cannot simply be attributed to underrepresented minorities' low levels of academic preparation in high school math and science or resolved by increasing their achievement and exposure to math and science. Rather, more research is needed to understand how math and science learning during high school can better serve underrepresented minority students and what additional factors contribute to these students' STEM-related aspirations and choices. The challenges associated with broadening the participation of minorities in STEM fields should be addressed while keeping in mind the possible heterogeneous impacts of various policies and practices so as to more effectively target underrepresented minorities in growing the STEM pipeline.

Last but not least, the process leading to entrance into STEM fields of study is complex; numerous influences—individual, psychological, and social—act together to shape, develop, and

sustain one's interest and eventually turn it into an actual choice. This study set out to disentangle these influences and their effects on STEM choice by adopting a K-16 perspective that draws upon the integration of SCCT and relevant literature on STEM education. Although this study does not account for all of this complexity, its findings suggest that SCCT is a viable framework for understanding STEM choice behaviors, especially when high school STEMrelated learning experience is added to the model. Consistent with SCCT, STEM participation for all students largely is dependent on their intrinsic motivational attributes, such as math selfefficacy beliefs and interest in entering STEM. These observations, along with the finding that aspiring to earn a graduate degree turns out to influence students' STEM choice, suggests that students' pathways to STEM can be substantially explained by their overall educational motivation and aspirations. Students also respond positively to postsecondary support, such as academic interaction and financial aid, when making choices in regard to STEM as a major field of study. In addition, by utilizing a multiple-group SEM analysis to gauge impact heterogeneity, this study illuminates the differential processes leading up to entrance into STEM fields among racial groups. A general theme that emerges from this study is that the race-based inequitable participation in STEM fields of study may be partially explained by White, Asian, and underrepresented minority students' differential responses to their high school learning experiences in math and science.

Limitations of the Study and Directions for Future Research

This study's findings should be considered in conjunction with several important limitations. First, although the study relies on a nationally representative sample, the use of an extant dataset poses constraints in terms of what can be included to operationalize the theoretical model. For

example, self-efficacy beliefs are central to SCCT, which serves as the guiding theoretical framework for this study. While ELS: 2002 contains survey items that measure math self-efficacy adequately, a more comprehensive measure of STEM-specific self-efficacy would be more appropriate given the study's outcome variable. ELS does not include data for developing such a measure, thus forcing this study to rely on math self-efficacy as a proxy for STEM self-efficacy, which limits the robustness of the data in support of the theory. Second, also due to the lack of relevant data, this study is not able to account for students' perceptions and attitudes toward STEM fields, how these perceptions and attitudes are shaped by students' socialization, or how they influence students' motivation to participate in STEM fields (Felder, Felder, Mauney, Hamrin, & Dietz, 1995).

Another limitation concerns the lack of causal inference, given the use of observational data and SEM. Although SEM goes beyond the traditional regression analysis in that it accounts for the temporal, complex relationships among latent and observed variables, it is still an exploration of various correlations. While plausible explanations for the findings are discussed based on theory and prior research, none of the relationships described in this article should be interpreted as causal.

In addition, this study focuses on choosing a major within STEM fields roughly within two years of college. Some students still may be exploring their major fields of interest during this time frame, and others might switch into STEM fields later on; these dynamics were not explored given the data available for the study. Because ELS: 2002 only followed students two years after high school graduation, it is impossible to explore the long-term effects of the high school and postsecondary variables on students' entire progress through the STEM pipeline.

This study points to several directions for future research. Although studies on STEMrelated issues have proliferated in the past decade, disentangling the reasons for STEM participation remains a complex challenge, especially when determining whether the factors are dependent on socio-demographic backgrounds and/or within the control of the educator. Integrating variables at the high school and college levels, this study set out to account for a longitudinal process of STEM choice and tackled the effects of heterogeneity based on gender, race, and SES. However, a number of questions remain to be answered in future research. First, the finding surrounding math self-efficacy needs further investigation to understand more completely the mechanism through which it works in support of interest in STEM fields and future STEM choice, especially among female students. How does math self-efficacy or, better yet, STEM self-efficacy, interact with various socialization sources and social perceptions regarding the gender role in career- and major-related choices to affect students' actual STEM choices? Which one of the sources of self-efficacy—mastery experience, vicarious experience, social persuasions, or physiological factors—is the most theoretically and practically viable way to help promote STEM-related self-efficacy?

In addition, given the persistent, enduring effect of high school exposure to math and science courses, as well as math achievement, finding the best possible way to teach those courses, especially accounting for racial differences in the ways in which these effects are transmitted, will continue to dominate the central stage of STEM discussion. Rigorously designed experimental or quasi-experimental research may represent the best approach for scaling up promising interventions. Equally important, the first year in college can be critical, and as evidenced in this study, a number of postsecondary variables are related to entrance into STEM fields of study. Of particular note are the positive effects of both receiving financial aid

and academic interaction on STEM choice. These relationships need to be further studied—ideally through original, targeted data collection—to understand how they affect STEM entrance. Such nuanced understanding may aid in the development of policy interventions that truly can make a difference.

Conclusion

Given the continued national attention to promoting seamless movement through the STEM pipeline among students of diverse backgrounds, research along this line will continue to flourish. It has been established that college majors create differential opportunities for social mobility and that college graduates from STEM fields attain higher occupational earnings and social status positions associated with these professions compared to many other fields (Russell & Atwater, 2005). Therefore, underrepresentation of women and minorities may become a social justice issue. The differential participation rates in STEM fields between underrepresented students and other groups are particularly detrimental because they affect individuals' long-term social mobility (Carter, 2006). Continued attention will be given to issues of representation for women and minorities throughout the STEM pipeline. In particular, a comprehensive knowledge of the barriers or facilitators to entering these important fields will be helpful in designing interventions that can address equitable participation in STEM fields. Following the holistic view of the issue of inequity in STEM participation, this study examined the high school learning and postsecondary context of support and barriers and their potentially heterogeneous influences on STEM entrance. Results of this study not only validate a viable conceptual model for researching STEM entrance but also illuminate the racial differences in how high school learning exerts its impact on student intent to major in STEM fields of study. Educational policy and interventions

targeted at developing STEM-related perceptions, attitudes, and aspirations among underrepresented minority students will benefit from a deeper understanding of potentially heterogeneous effects of variable educational experiences.

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Table 1 List of Variables in the Study

Variable Name	ELS Label		
Dependent Variable			
Entrance into STEM fields of study	Respondent's 2006 major field of study is in STEM fields. 1=yes, 0=no	Recoded from F2MAJOR2 F2MAJOR4	
Mediating Variable			
Intent to major in a STEM field	Field of study respondent would most likely pursue when beginning at the first postsecondary institution is in STEM fields. 1=yes, 0=no	Recoded from F2B15	
Independent Variable			
High school math preparation		F1TXMSTD	
		F1S18A	
		F1S18B	
	rit Variable into STEM fields of Respondent's 2006 major field of study is in STEM fields 1=yes, 0=no Field of study respondent would most likely pursue when beginning at the first postsecondary institution is in STEM fields. 1=yes, 0=no Intervariable Interv	F1S18C	
*Math self-efficacy beliefs		F1S18D	
		F1S18E	
	"almost always" and 1 indicating "almost never"		
*High school exposure to math		E1D27 C	
and science courses		F1R27_C	
Double of a series of a series of		F1R41_C	
Postsecondary context of support	and partiers		
	Talk with faculty about academic matters outside of class	F2B18A	
*Academic interaction		F2B18B	
readenic interaction		1 2D10D	
		F2B17A	
*Preparation for college		F2B17B	
		F2B16A	
Remediation		F2B16B	
		F2B16C	
	-Whether has biological children, 1=yes, 0=no	F2D03	
External demands	-Hours worked weekly	F2C26R	
T		F2C31R	
Financial aid receipt		F2PS1AID	
Demographic and control variable	<u>es</u>	Danadad C	
Race	Underrepresented minorities a, Asian American, and White	Recoded from F1RACE	
SES	Socioeconomic status quartile	F1SES1QR	
Enrollment intensity	1=full-time, 0=part-time	Recoded from	
•	, <u>.</u>	F2B20A to H	
d	1	Recoded from F2STEXP	

Note. Latent variables are represented by "*."

a Underrepresented minorities include African Americans, Hispanics, Indian Americans, and multiple-racial students.

Table 2

Descriptive Statistics of Demographic Characteristics of the Sample, Unweighted and Weighted

	Tota	1 N	1	ed intent EM fields (2004)		into STEM study (2006)
	Unwgted	Wgted	Unwgted N (%)	Wgted N (%)	Unwgted N (%)	Wgted N (%)
Gender			. ,			
Female	3,436	708,844	374 (10.9%)	92,625 (10.9%)	352 (10.2%)	87,318 (10.3%)
Male	2,868	851,202	841 (29.3%)	210,236 (29.7%)	618 (21.5%)	153,355 (21.6%)
Race/Ethnicity						
American Indian	80	19,170	11 (13.8%)	3,601 (18.8%)	9 (11.2%)	2,968 (15.5%)
Black	855	204,866	148 (17.3%)	33,978 (18.9%)	124 (14.5%)	29,024 (14.2%)
Hispanic	959	266,270	166 (17.3%)	46,979 (17.6%)	139 (14.5%)	37,552 (14.1%)
Multi-racial	321	84,243	71 (22.1%)	17,405 (20.7%)	51 (15.9%)	11,626 (13.8%)
Asian	826	214,049	156 (18.9%)	40,306 (18.8%)	113 (13.7%)	30,328 (14.2%)
White	3,263	788,765	663 (20.3%)	160,592 (20.4%)	534 (16.4%)	129,174 (16.4%)
SES						
Lowest quartile	703	173,826	156 (22.2%)	37,246 (21.4%)	87 (12.4%)	20,149 (11.6%)
Second quartile	1,051	268,578	183 (17.4%)	47,942 (17.9%)	137 (13.0%)	34,611 (12.9%)
Third quartile	1,623	398,640	273 (16.8%)	69,080 (17.3%)	230 (14.2%)	56,242 (14.1%)
Highest quartile	2,927	719,001	603 (20.6%)	148,594 (20.7%)	516 (17.6%)	129,671 (18.0%)

Table 3

Model Fit Indices of the Single Sample

Fit Statistics	
Chi-Square Test of Model Fit	
Value	1960.548
Degrees of Freedom	163
P-value	0.000
RMSEA (Root Mean Square Error o	of Approximation)
Estimate	0.043
90 Percent C.I.	0.042, 0.045
Probability RMSEA <= 0.05	1.000
CFI/TLI	
CFI	0.964
TLI	0.957

Table 4

Racial, Gender, and SES Multiple-Group Structural Invariance Tests

			2		Corrected $\Delta \chi^2$	Non- Invariance			
	Model	Description	χ^2	df	Δχ	(p < 0.05)	CFI	TLI	RMSEA
	Racial Groups								
1	White	n = 3812	1436.92	163			0.961	0.953	0.045
2	Asian	n = 701	330.36	163			0.967	0.960	0.038
3	Underrepresented Minorities	n = 1376	579.91	163			0.958	0.949	0.043
4	Baseline (factorial constrained)		2286.66	527			0.961	0.957	0.041
5	All structural wgt. constrained	15 coeff.	2288.61	557	78.14***	Yes	0.962	0.960	0.040
6	Only EXP constrained	1 coeff.	2305.67	529	27.75***	Yes	0.961	0.957	0.041
7	Only MathSco constrained	1 coeff.	2301.87	529	26.36***	Yes	0.961	0.957	0.041
8	All other 13 constrained	13 coeff.	2250.66	553	26.33	No	0.963	0.960	0.040
	Gender Groups								
9	Male	n = 2675	1062.48	163			0.962	0.954	0.045
10	Female	n = 3214	946.90	163			0.967	0.960	0.039
11	Baseline (factorial constrained)		2039.14	345			0.964	0.959	0.041
12	All structural wgt. constrained	15 coeff.	2011.94	360	20.04	No	0.965	0.962	0.039
	SES Groups								
13	SES 1st Quartile	n = 654	290.42	163			0.966	0.96	0.035
14	SES 2nd Quartile	n = 958	462.91	163			0.963	0.955	0.044
15	SES 3rd Quartile	n = 1518	572.69	163			0.966	0.96	0.041
16	SES 4th Quartile	n = 2759	1061.54	163			0.959	0.951	0.045
17	Baseline (factorial constrained)		2438.79	709			0.962	0.959	0.041
18	All structural wgt. constrained	15 coeff.	2430.33	754	54.72	No	0.964	0.962	0.039

^{***} *p*< 0.001, ** *p*< 0.01, * *p*< 0.05

Table 5 Unstandardized and Standardized Estimates of Direct and Indirect Effects in the Racial Multiple-Group Model

	White				Asian		Under-Rep	inorities	
Direct Effect	Est.	SE	Std est.	Est.	SE	Std est.	Est.	SE	Std est.
INTENT ON									
EFF	0.077***	0.019	0.135	(=)	(=)	0.131	(=)	(=)	0.127
EXP	1.120***	0.175	0.436	0.974***	0.237	0.456	0.093	0.114	0.045
MATHSCO	0.059***	0.005	0.059	0.026***	0.008	0.026	0.027***	0.006	0.027
STEM ON									
ACA	0.162*	0.068	0.148	(=)	(=)	0.176	(=)	(=)	0.158
PRE	0.165***	0.052	0.179	(=)	(=)	0.308	(=)	(=)	0.168
INTENT	1.123***	0.069	1.123	(=)	(=)	(=)	(=)	(=)	(=)
MATHSCO	0.018***	0.005	0.018	(=)	(=)	(=)	(=)	(=)	(=)
REMRDNG	0.005	0.159	0.005	(=)	(=)	(=)	(=)	(=)	(=)
REMWRTG	-0.161	0.146	-0.161	(=)	(=)	(=)	(=)	(=)	(=)
REMMATH	0.136	0.136	0.136	(=)	(=)	(=)	(=)	(=)	(=)
AID	0.242**	0.095	0.242	(=)	(=)	(=)	(=)	(=)	(=)
FULLTIME	-0.143	0.262	-0.143	(=)	(=)	(=)	(=)	(=)	(=)
GRADEXP	0.293**	0.093	0.293	(=)	(=)	(=)	(=)	(=)	(=)
CHILD	-0.318	0.155	-0.318	(=)	(=)	(=)	(=)	(=)	(=)
WORKHOUR	-0.001	0.006	-0.001	(=)	(=)	(=)	(=)	(=)	(=)
Indirect Effect									
$EFF \rightarrow INTENT \rightarrow STEM$	0.086***	0.022	0.152	(=)	(=)	0.147	(=)	(=)	0.143
$EXP \rightarrow INTENT \rightarrow STEM$	1.258 ***	0.197	0.490	1.095***	0.269	0.512	0.104	0.128	0.051
${\sf MATHSCO} {\rightarrow} {\sf INTENT} {\rightarrow} {\sf STEM}$	0.066 ***	0.007	0.066	0.029***	0.009	0.029	0.031***	0.007	0.031

^{***} p< 0.001, ** p< 0.01, * p< 0.05, † p< 0.10 (=) represents that the estimate is constrained equal across groups.

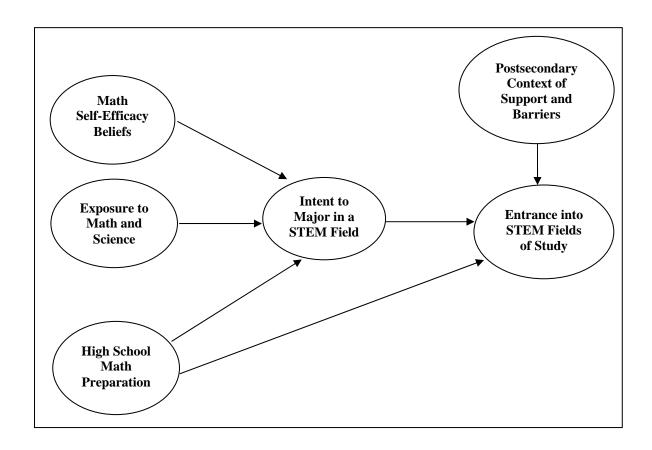


Figure 1. Theoretical model for the study.

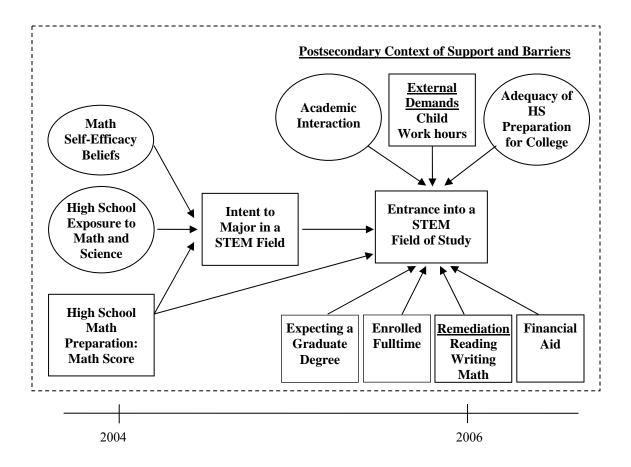


Figure 2. SEM model.

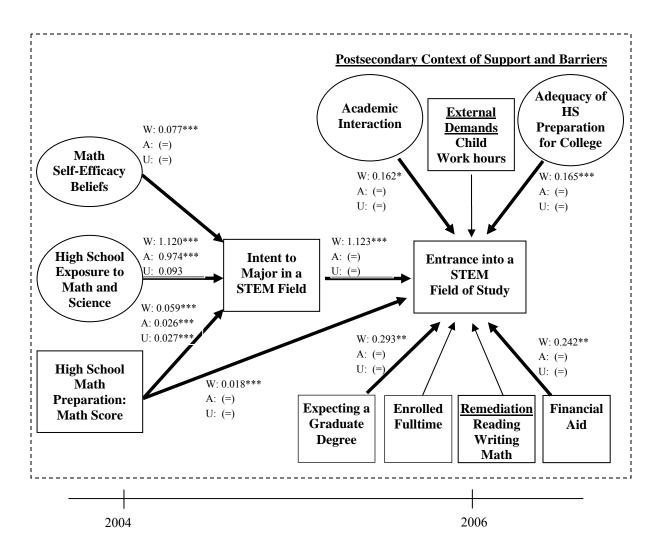


Figure 3. Final SEM results.

W-White, A-Asian, U-Underrepresented minorities

(=) indicates that the estimate is constrained equal across groups.

*** *p*< 0.001, ** *p*< 0.01, * *p*< 0.05