

# 1998 SOUTH CAROLINA ELECTIONS ANALYSIS

By Mark Dixon

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**Total 1998 dollars: \$18,744,967**

Statewide Total: \$15,393,793

Legislative Total: \$3,351,173

The 1998 South Carolina elections included races for 124 seats in the House of Representatives and nine statewide offices. Five of the 124 House races were open and seven of nine statewide races featured challenges to incumbents. The offices of Comptroller General and Superintendent of Education were both vacated by incumbents, leaving them open. The following table shows the totals raised for all the House races combined and each statewide race.

OFFICE	TOTAL
124 HOUSE SEATS	\$3,351,174
GOVERNOR	\$9,510,660
LIEUTENANT GOVERNOR	\$1,759,093
STATE SUPERINTENDENT OF EDUCATION	\$1,398,920
ATTORNEY GENERAL	\$945,608
COMPTROLLER GENERAL	\$489,464
STATE TREASURER	\$454,266
COMMISSIONER OF AGRICULTURE	\$396,297
ADJUTANT GENERAL	\$337,536
SECRETARY OF STATE	\$101,960
<b>1998 ELECTIONS TOTAL</b>	<b>\$18,744,967</b>

## Total Money Raised, by Candidate Type

TOTAL \$	Incumbents	Challengers	Open Races	Winners	General Losers	Primary Losers
Statewide	\$7,133,514	\$6,371,895	\$1,888,384	\$7,885,654	\$7,016,228	\$491,912
Legislative	\$2,372,083	\$673,526	\$305,565	\$2,483,471	\$610,560	\$257,143
<b>TOTAL</b>	<b>\$9,505,597</b>	<b>\$7,045,421</b>	<b>\$2,193,949</b>	<b>\$10,369,125</b>	<b>\$7,626,788</b>	<b>\$749,054</b>

## Party Statistics

CANDIDATES	Republican	Democratic	Third Party	TOTAL	Incumbents	Challengers	Open
Statewide	17	9	3	29	7	13	9
Legislative	104	80	0	184	119	51	14
<b>TOTAL</b>	<b>121</b>	<b>89</b>	<b>3</b>	<b>213</b>	<b>126</b>	<b>64</b>	<b>23</b>

WINNERS	Republican	Democratic	Incumbents	Challengers	Open
Statewide	5	4	5	2	2
Legislative	68	56	113	6	5
<b>TOTAL</b>	<b>73</b>	<b>60</b>	<b>118</b>	<b>8</b>	<b>7</b>

## CONTRIBUTION LIMITS

In South Carolina, statewide candidates can accept up to \$3,500 from individuals and up to \$50,000 from political parties. Candidates for the House can accept up to \$1,000 from individuals and up to \$5,000 from political parties.

## THE HOUSE ELECTIONS

After the 1996 elections, Republicans held a majority in the House, 67 seats to the Democrats' 56. One seat, HD80, was won by a third-party candidate. In the 1998 elections, Republicans gained one additional seat and the Democrats stayed at 56. Out of 124 House races, 112 were won by the incumbents. No Senate elections were held in 1998. Democrats have a majority in the Senate.

HOUSE AVG RAISED	Incumbents	Challengers	Open Races	Winners	General Losers	Primary Losers
House Republicans	\$23,877	\$9,470	\$24,709	\$22,232	\$21,706	\$10,583
House Democrats	\$14,300	\$17,093	\$17,983	\$17,351	\$12,603	\$8,781

## STATEWIDE ELECTIONS

The 1994 statewide elections resulted in a Republican landslide. Of the nine statewide seats, Democrats won only one. In the 1998 elections, Republican incumbents won five of the nine statewide races. Democratic challengers took four of nine statewide seats, including governor.

SW AVG RAISED	Incumbents	Challengers	Open	Winners	General Losers	Primary Losers
Republicans	\$1,019,073	\$64,905	\$150,719	\$424,244	\$1,157,032	\$60,460
Democrats	None	\$879,369	\$416,674	\$1,441,108	\$304,066	\$8,233

The biggest surprise of the South Carolina elections was the upset of the incumbent Republican Gov. David Beasley by Democrat Jim Hodges. Beasley was a popular incumbent who was expected to win. He also had vowed to rid South Carolina of the video-gambling industry, which he likened to a cancer. Hodges, while not a gambling advocate, did favor instating a state lottery to generate money for schools, and was open to putting video gambling up to a referendum. The gambling industry favored Hodges' proposals and poured money into his campaign. The table below illustrates how much money each received directly from gaming interests and how much each received from businesses indirectly related to video poker, such as restaurants, bars, convenience stores and gas stations that usually have video-gambling machines.

GOVERNORS & GAMBLING	Jim Hodges- D Won	David Beasley- R Lost
Direct Gambling Contributions	\$498,315	\$3,500
Indirect Gambling Contributions	\$813,749	\$50,350
<b>TOTALS</b>	<b>\$1,312,064</b>	<b>\$53,850</b>

The amount contributed by the gambling industry to gubernatorial candidates was more than the total raised from all sectors by many other statewide candidates, as noted in the chart below. Also shown below are the totals given by the top seven economic sectors to the gubernatorial candidates.

CANDIDATE	OFFICE	WON/LOST	INCUMBENT/CHALLENGER	TOTAL RAISED
Jim Hodges - D	Governor	W	Challenger	\$4,638,404
David Beasley - R	Governor	L	Incumbent	\$4,850,709
Bob Peeler - R	Lieutenant Governor	W	Incumbent	\$966,709
Nick Theodore - D	Lieutenant Governor	L	Challenger	\$792,324
Inez Tenenbaum - D	Superintendent of Education	W	Open Race	\$807,390
David Eckstrom - R	Superintendent of Education	L	Open Race	\$456,573
Condon Charlie - R	Attorney General	W	Incumbent	\$562,833
Tom Turnipspeed - D	Attorney General	L	Challenger	\$382,775
Grady Patterson Jr - D	State Treasurer	W	Challenger	\$292,681
Richard Eckstrom - R	State Treasurer	L	Incumbent	\$161,595
James Lander - D	Comptroller General	W	Open race	\$25,958
John Courson - R	Comptroller General	L	Open Race	\$309,501
Stan Spears - R	Adjutant General	W	Incumbent	\$297,765
Robert Burton - D	Adjutant General	L	Challenger	\$27,858
Les Tindal - D	Commissioner of Agriculture	W	Incumbent	\$205,261
No Repub challenger	in the general election.			
James Miles - R	Secretary of State	W	Incumbent	\$88,653
Roy Fairchild - D	Secretary of State	L	Challenger	\$13,307

David Beasley - R	Lost	
Economic Sector	% of Total Raised	Total \$
Finance, Insurance & Real Estate	20%	\$642,446
General Business	19%	\$610,772
Health	13%	\$412,485
Construction	11%	\$366,209
Lawyers & Lobbyists	7%	\$235,455
Transportation	7%	\$227,268
Energy & Natural Resources	6%	\$207,020
	Sum	\$3,222,945

Jim Hodges - D	Won	
Economic Sector	% of Total Raised	Total \$
General Business	36%	\$1,145,424
Lawyers & Lobbyists	14%	\$463,862
Finance, Insurance & Real Estate	9%	\$297,412
Energy & Natural Resources	8%	\$260,180
Construction	6%	\$193,100
Small Contributions	5%	\$175,405
Health	4%	\$144,022
	Sum	\$3,206,663

### SOURCES OF CONTRIBUTIONS

The following table shows which economic sectors gave the most money and a percentage breakdown of how much each party received. Contributions in the database that could not be identified are not included in this table.

ECONOMIC SECTOR	R % / D %	TOTALS CONTRIBUTED	% OF TOTAL
General Business	41 / 59	\$2,879,657	21.5%
Candidates	68 / 32	\$2,144,016	16.0%
Finance, Insurance & Real Estate	71 / 29	\$1,758,084	13.1%
Lawyers & Lobbyists	42 / 58	\$1,353,726	10.1%
Health	73 / 27	\$900,389	6.7%
Construction	69 / 31	\$891,196	6.7%
Energy & Natural Resources	56 / 44	\$866,994	6.5%
Party	55 / 45	\$801,366	6.0%
Small Contributions	55 / 45	\$787,297	5.9%
Transportation	71 / 29	\$598,224	4.5%
Agriculture	61 / 39	\$452,366	3.4%
Communications & Electronics	72 / 28	\$329,165	2.5%
Other - Education, Military, Public Employees	64 / 36	\$230,977	1.7%
Labor	11 / 89	\$100,961	0.8%
Ideology & Single Issue Groups	68 / 32	\$41,720	0.3%
Defense Industry	62 / 38	\$2,650	0.0%

The sectors from the previous table are further divided into specific industries in the National Institute's coding system. The next table shows how much was given by the top 10 contributing industries. And the table next table details the top 10 contributors to candidates in 1998.

TOP 10 CONTRIB INDUSTRIES	R % / D %	TOTAL \$	% OF TOTAL
Candidate Self-Finance	68 / 32	\$2,144,016	16.0%
Lawyers & Lobbyists	42 / 58	\$1,353,726	10.1%
Gambling & Casinos	8 / 92	\$808,877	6.0%
Party Committees	58 / 42	\$739,464	5.5%
Misc Manufacturing & Distributing	72 / 28	\$681,922	5.1%
Real Estate	70 / 30	\$622,656	4.6%
Health Professionals	67 / 33	\$573,609	4.3%
Insurance	76 / 24	\$459,700	3.4%
Republican Small Contributions	100 / 0	\$429,708	3.2%
General Contractors	72 / 28	\$401,503	3.0%
Automotive	73 / 27	\$364,451	2.7%
TOTAL	60 / 40	\$8,579,631	64.0%

TOP TEN CONTRIBUTORS	BUSINESS	TOTAL \$
Carolina Power & Light Employees PAC	Electric Utility	\$71,900
Blue Cross & Blue Shield of SC	HMO / Insurance	\$65,600
SC Electric & Gas Co Employee PAC	Electric Utility	\$61,700
RL Jordan Oil Co PAC (Convenience Stores)	Gambling	\$57,500
Dealer PAC	Auto Dealers Assoc	\$53,954
SC Good Government Fund	SC Chamber of Commerce	\$52,000
Manufactured Housing Institute of SC	Mobile Home Builders & Dealers	\$51,200
Bellsouth Employees PAC	Telecommunications	\$50,678
Kirkell Family	Manufacturing & Distributing	\$47,500
SC Education Association	Public Sector Union	\$44,500
This is 4% of the 1998 Total	TOTAL	\$556,533

The next table compares the number of candidates elected from each party and the total money raised by each party. The totals below include money raised by all candidates, not just the winners.

PARTY COMPARISON	Democrat Candidates	Republican Candidates
TOTAL SW \$	\$6,988,930	\$8,383,267
NUMBER ELECTED	4	5
TOTAL LEG \$	\$1,235,929	\$2,115,245
NUMBER ELECTED	56	68

### INCUMBENCY & CAMPAIGN CONTRIBUTIONS

- Six of 133 winners or 4.5 percent won without the advantage of incumbency or the most money.
- 122 of 133 winners or 92 percent were the candidates who raised the most money.
- 118 of 133 winners or 89 percent were incumbents.
- 127 of 133 winners or 95.5 percent had the advantages of incumbency, the most money, or both.