

**THE IMPACT OF REAL ESTATE ON THE
FLORIDA ECONOMY**

--UPDATE FOR 2004--

(Using Roll Year 2003 Property Appraiser Data)

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Summary of Economic Impacts Using 2003 Data

Ad Valorem Taxes:

In excess of \$20.36 billion annually goes to school districts, county government, and municipalities

Real Estate Activity (Residential Construction and Transactions):

The economic impact from residential construction is approximately \$48.4 billion, and the economic impact from non-residential construction is approximately \$11.96 billion. The impact from real estate related transactions is \$7.1 billion, generating a total impact of \$67.46 billion.

Real estate provides nearly 722 thousand jobs with annual earnings of nearly \$24.2 billion.

Real Estate Investment Income:

An investment return to property owners of approximately \$125.6 billion annually.

Total Estimated Impact on Florida Economy:

In excess of \$ 237.6 billion annually

THE IMPACT OF REAL ESTATE ON THE FLORIDA ECONOMY

The purpose of this research is to update the previous economic impact analysis reports produced by the Shimberg Center for Affordable Housing. Due to the fact that the Shimberg Center received multiple requests for smaller geographical analysis of the impact, a major change to this year's report is that the analysis has been expanded to examine the impact of residential construction at the metropolitan statistical area (MSA) level. A MSA is an area with a high degree of social and economic integration, a population of 100,000 or more, which contains at least one city of 50,000 or more. The MSA is named after its central city or cities. Florida has 21 MSAs that contain 35 of its 67 counties.

The state's six largest MSAs are Ft. Lauderdale, Jacksonville, Miami, Orlando, Tampa-St. Petersburg-Clearwater, and West Palm Beach-Boca Raton. Three of these MSAs are single-county MSAs, Ft. Lauderdale, Miami, and West Palm Beach-Boca Raton, containing Broward County, Miami-Dade County, and Palm Beach County respectively. The other three MSAs contain four counties apiece, where the Jacksonville MSA is made up of Clay County, Duval County, Nassau County, and St. Johns County. The Orlando MSA contains Lake County, Orange County, Osceola County, and Seminole County, and the Tampa-St. Petersburg-Clearwater MSA is made up by Hernando County, Hillsborough County, Pasco County, and Pinellas County.

The remaining 15 MSAs include twenty counties. The single county MSAs are the Ft. Meyers-Port St. Lucie MSA, the Ft. Walton Beach MSA, the Gainesville MSA, the Lakeland-Winterhaven MSA, the Melbourne-Titusville-Palm Bay MSA, the Naples MSA, the Ocala MSA, the Panama City MSA, the Punta Gorda MSA, and the Vero Beach MSA containing Lee County, Oskaloosa County, Alachua County, Polk County, Brevard County, Collier County, Marion County, Bay County, Charlotte County, and Indian River County respectively.

The remaining 32 counties are categorized into four regional groups: Northwest, Northeast, Central, and South, according to categories used by the University of Florida's Bureau of Economic and Business Research. The Northwest Nonmetropolitan region contains Calhoun County, Franklin County, Gulf County, Holmes County, Jackson

County, Jefferson County, Liberty County, Wakulla County, Walton County, and Washington County. The Northeast Nonmetropolitan region contains Baker County, Bradford County, Columbia County, Dixie County, Gilchrist County, Hamilton County, Lafayette County, Levy County, Madison County, Suwannee County, Taylor County, and Union County. The Central Nonmetropolitan region is made up by Citrus County, Putnam County, and Sumter County. The South Nonmetropolitan region is DeSoto County, Glades County, Hardee County, Hendry County, Highlands County, Monroe County, and Okeechobee County.

This report characterizes the importance of real estate, broadly defined, to the economy in each MSA and to the state of Florida. Equity in real estate dominates the wealth of the typical Florida homeowner, and the value of the Florida housing stock represents a sizable proportion of total wealth in the state. At year-end 2003, the state of Florida had over 8.85 million property parcels assessed at \$1.26 trillion. Of these, approximately 3.99 million parcels represented single-family houses assessed at nearly \$602 billion.

An indirect impact of the real estate is the tax revenue generated. The \$1.26 trillion assessed value has a taxable value of slightly more than \$894 billion, which generates more than \$20.35 billion in ad valorem tax revenues annually. These proceeds fund county government, school districts, special (water, sewer, etc.) districts, and municipal ventures.¹ However, the primary focus of this report is on the direct impact of residential real estate activity, which fundamentally consists of construction and real estate related transactions. Total residential construction output in 2003 was \$28 billion, and total non-residential construction output is estimated to have been \$6.4 billion.

There were 727,621 real estate transactions in 2002 totaling nearly \$101.7 billion in total sales, a turnover rate of approximately 8.27%. The remainder of this report documents the impact of real estate in several dimensions including investment.

Section 1: The value of Real Estate and Ad Valorem Taxes

This analysis includes real property only, i.e., personal property as part of the tax base is disregarded. Additional information is gathered from the *2003 Florida Property*

¹ Nationally, property taxes provide over two-thirds of the average locality's revenues. See the National Realty Committee, "America's Real Estate: A National Policy Agenda," January 1995.

Valuations and Tax Data publication. Table 1 shows the total number of real estate parcels, by general land use category for the 21 MSAs and the 4 non-metro regions. The 15 general land use categories are vacant residential, single family detached housing, mobile homes, condominiums, multi-family housing (nine-or-less and ten-or-more units), miscellaneous residential (cooperatives and retirement homes), vacant commercial, vacant industrial, improved industrial, agricultural, institutional, government, and miscellaneous. Table 2 shows the just value of each land use categories for each MSA and non-metropolitan region, and Table 3 lists the corresponding taxable value. These tables clearly demonstrate that there exist large differences in the sizes of the land use categories within the MSAs and non-metropolitan regions as well as between them. It should be noted that Table 1 is a parcel count, not a unit count, and therefore may severely undercount the number of condominium and multi-family units due to the fact that multiple units are found on one parcel.

Table 1. Property Types by Florida's Metropolitan Statistical Area (MSA)

| | Residential Vacant | Single Family | Mobile Homes | <10 Units | > or = 10 Units | Condominia | Cooperatives | Retirement Homes | Vacant Commercial | Improved Commercial | Vacant Industry | Improved Industry | Agricultural | Institutional | Government | Leasehold | Misc. | Non-AG | Other | Totals |
|---------------------------------------|--------------------|---------------|--------------|-----------|-----------------|------------|--------------|------------------|-------------------|---------------------|-----------------|-------------------|--------------|---------------|------------|-----------|---------|---------|--------|-----------|
| Daytona Beach | 96,761 | 160,316 | 9,288 | 25,674 | 9,500 | 496 | 752 | 1,213 | 4,464 | 6,314 | 845 | 1,220 | 8,120 | 1,281 | 4,312 | 193 | 3,371 | 1,806 | 64 | 335,990 |
| Ft. Lauderdale | 24,838 | 356,334 | 4,438 | 211,458 | 19,502 | 1,857 | 12,005 | 24 | 4,199 | 12,123 | 1,850 | 5,653 | 896 | 2,341 | 5,727 | 1 | 3,644 | 965 | 0 | 667,858 |
| Ft. Myers-Cape Coral | 215,699 | 137,596 | 16,910 | 55,410 | 5,791 | 176 | 3,362 | 18 | 6,620 | 4,436 | 846 | 1,598 | 3,894 | 2,329 | 5,922 | 15 | 1,920 | 9,083 | 32 | 471,657 |
| Ft. Pierce-Port St. Lucie | 55,775 | 105,668 | 7,084 | 25,027 | 2,378 | 129 | 1,859 | 584 | 2,010 | 3,497 | 592 | 1,005 | 3,887 | 689 | 3,564 | 31 | 4,591 | 14,337 | 329 | 233,170 |
| Ft. Walton Beach | 12,896 | 54,044 | 2,675 | 10,287 | 753 | 149 | 0 | 8 | 954 | 3,118 | 12 | 438 | 2,713 | 551 | 1,341 | 39 | 558 | 700 | 3,106 | 94,342 |
| Gainesville | 10,845 | 48,952 | 5,515 | 3,270 | 1,718 | 379 | 0 | 1,381 | 847 | 2,997 | 260 | 628 | 7,486 | 757 | 966 | 0 | 561 | 243 | 540 | 87,345 |
| Jacksonville | 63,493 | 310,143 | 30,129 | 22,064 | 6,793 | 670 | 121 | 2,651 | 4,681 | 18,666 | 1,835 | 3,730 | 8,270 | 4,692 | 7,149 | 137 | 7,541 | 2,609 | 4,640 | 500,062 |
| Lakeland-Winter Haven | 52,659 | 127,470 | 33,014 | 6,854 | 4,060 | 247 | 44 | 464 | 2,782 | 7,015 | 658 | 1,896 | 13,203 | 3,839 | 5,435 | 0 | 2,530 | 44,300 | 0 | 306,931 |
| Melbourne-Titusville-Palm Bay | 82,040 | 152,819 | 11,408 | 25,831 | 2,970 | 275 | 916 | 24 | 3,535 | 6,691 | 955 | 1,629 | 1,388 | 826 | 6,149 | 1 | 1,063 | 2,641 | 0 | 301,280 |
| Miami | 27,070 | 310,711 | 327 | 289,222 | 32,010 | 3,862 | 3,451 | 75 | 5,588 | 20,136 | 3,036 | 11,537 | 7,635 | 2,567 | 20,459 | 37 | 1,170 | 10,552 | 0 | 749,515 |
| Naples | 31,099 | 61,860 | 3,445 | 78,042 | 1,965 | 103 | 2,938 | 669 | 1,172 | 2,520 | 263 | 887 | 1,662 | 840 | 32,122 | 31 | 4,689 | 6,314 | 0 | 230,653 |
| Ocala | 110,583 | 75,152 | 25,038 | 5,835 | 1,103 | 93 | 0 | 16 | 2,861 | 3,346 | 465 | 899 | 9,363 | 898 | 2,928 | 125 | 696 | 2,588 | 0 | 241,989 |
| Orlando | 104,880 | 455,034 | 31,818 | 47,736 | 13,581 | 1,184 | 883 | 364 | 7,505 | 17,205 | 1,682 | 4,768 | 13,730 | 3,769 | 12,968 | 459 | 6,668 | 11,274 | 4,745 | 740,418 |
| Panama City | 17,756 | 46,329 | 8,488 | 11,086 | 812 | 129 | 57 | 20 | 1,047 | 3,209 | 12 | 534 | 1,537 | 629 | 1,035 | 0 | 163 | 1,521 | 1,345 | 95,709 |
| Pensacola | 42,667 | 127,326 | 12,313 | 6,006 | 2,463 | 183 | 0 | 594 | 2,928 | 6,808 | 186 | 1,252 | 6,822 | 1,416 | 2,945 | 3,481 | 20,501 | 1,374 | 0 | 239,266 |
| Punta Gorda Sarasota-Bradenton | 120,960 | 56,046 | 5,656 | 11,613 | 1,017 | 26 | 3,884 | 598 | 4,076 | 1,404 | 271 | 320 | 1,622 | 211 | 768 | 26 | 521 | 939 | 0 | 209,962 |
| Tallahassee | 86,661 | 175,119 | 22,303 | 69,105 | 6,786 | 795 | 433 | 142 | 1,641 | 7,466 | 897 | 2,023 | 3,512 | 1,661 | 2,002 | 179 | 2,189 | 2,411 | 0 | 385,325 |
| Tampa-St. Petersburg-Clearwater | 20,170 | 72,194 | 9,497 | 747 | 2,003 | 402 | 0 | 38 | 1,401 | 3,712 | 404 | 827 | 5,577 | 1,326 | 2,622 | 96 | 796 | 374 | 254 | 122,440 |
| Vero Beach West Palm Beach-Boca Raton | 114,579 | 666,430 | 57,276 | 125,390 | 22,857 | 1,771 | 16,115 | 468 | 10,664 | 27,291 | 2,190 | 7,667 | 15,360 | 12,875 | 23,520 | 710 | 28,036 | 4,780 | 16,594 | 1,157,954 |
| Northeast Nonmetropolitan | 18,600 | 36,773 | 1,290 | 12,070 | 779 | 42 | 57 | 444 | 1,199 | 1,518 | 195 | 455 | 1,654 | 480 | 1,128 | 62 | 498 | 42 | 0 | 77,286 |
| Northwest Nonmetropolitan | 26,211 | 203,180 | 3,829 | 276,384 | 11,251 | 803 | 6,173 | 65 | 2,363 | 9,243 | 824 | 2,814 | 4,452 | 1,635 | 5,182 | 137 | 8,921 | 876 | 0 | 564,361 |
| Central Nonmetropolitan | 65,114 | 46,525 | 34,582 | 315 | 449 | 87 | 4 | 1,195 | 1,448 | 4,154 | 35 | 898 | 40,810 | 2,072 | 5,269 | 49 | 8,594 | 7,253 | 1,267 | 220,138 |
| South Nonmetropolitan | 85,073 | 53,228 | 18,982 | 9,683 | 191 | 149 | 1 | 1,084 | 1,102 | 3,528 | 67 | 691 | 34,374 | 2,086 | 6,768 | 7 | 8,752 | 4,681 | 574 | 231,021 |
| State Total | 129,240 | 75,180 | 35,498 | 1,717 | 586 | 120 | 227 | 2,846 | 2,465 | 4,048 | 171 | 395 | 8,923 | 1,081 | 3,910 | 3 | 2,122 | 5,813 | 0 | 274,445 |
| State Total | 117,730 | 73,605 | 28,886 | 11,024 | 4,361 | 130 | 348 | 1,060 | 3,126 | 5,811 | 374 | 1,033 | 20,445 | 2,336 | 31,188 | 144 | 4,530 | 2,939 | 807 | 310,001 |
| State Total | 1,733,399 | 3,988,034 | 419,689 | 1,341,850 | 155,679 | 14,257 | 53,630 | 16,045 | 80,678 | 186,256 | 18,925 | 54,797 | 227,335 | 53,187 | 195,379 | 5,963 | 124,625 | 140,415 | 34,297 | 8,849,118 |

Table 2. Just Value (\$1000s) Property Types by Florida's Metropolitan Statistical Area (MSA)

| | Residential Vacant | Single Family | Mobile Homes | <10 Units | > or = 10 Units | Condominia | Cooperatives | Retirement Homes | Vacant Commercial | Improved Commercial |
|--|-----------------------|--------------------|-------------------|-------------------|--------------------|--------------------|------------------|---------------------|----------------------|------------------------|
| Daytona Beach | 1,900,943 | 18,240,976 | 471,272 | 850,608 | 458,918 | 3,354,709 | 30,400 | 35,940 | 402,468 | 3,102,354 |
| Ft. Lauderdale | 1,670,832 | 68,211,494 | 577,767 | 3,520,867 | 5,890,259 | 20,119,897 | 898,041 | 5,682 | 1,178,840 | 16,753,502 |
| Ft. Myers-Cape Coral | 3,703,270 | 25,892,449 | 898,806 | 796,905 | 582,066 | 9,351,708 | 146,909 | 35,915 | 656,108 | 3,867,180 |
| Ft. Pierce-Port St. Lucie | 1,248,721 | 16,661,220 | 410,358 | 222,354 | 262,096 | 2,935,094 | 61,295 | 104,899 | 285,738 | 2,237,593 |
| Ft. Walton Beach | 464,979 | 6,072,750 | 95,434 | 91,882 | 144,036 | 1,935,408 | 0 | 830 | 128,504 | 1,173,419 |
| Gainesville | 223,503 | 5,227,173 | 248,082 | 137,464 | 742,056 | 198,850 | 0 | 60,081 | 63,290 | 1,286,604 |
| Jacksonville | 2,422,417 | 41,511,274 | 1,367,235 | 997,117 | 2,832,637 | 3,746,235 | 3,056 | 302,625 | 702,941 | 10,329,512 |
| Lakeland-Winter Haven | 577,582 | 11,116,904 | 1,166,643 | 262,167 | 313,208 | 316,287 | 5,828 | 120,660 | 152,761 | 2,502,020 |
| Melbourne- Titusville-Palm Bay | 793,060 | 17,677,726 | 450,240 | 377,003 | 583,272 | 2,553,378 | 25,271 | 10,875 | 286,055 | 3,030,263 |
| Miami | 2,081,136 | 62,773,712 | 27,410 | 5,668,599 | 7,396,951 | 38,500,831 | 205,969 | 156,994 | 1,285,003 | 21,934,240 |
| Naples | 2,648,989 | 23,216,192 | 188,096 | 354,302 | 668,076 | 18,482,991 | 380,933 | 480,990 | 448,014 | 3,509,383 |
| Ocala | 716,269 | 6,506,132 | 824,567 | 85,533 | 133,250 | 324,320 | 0 | 14,585 | 127,051 | 1,251,510 |
| Orlando | 2,858,818 | 61,116,692 | 1,917,721 | 1,238,927 | 5,834,558 | 5,755,528 | 38,737 | 115,735 | 1,895,419 | 21,885,109 |
| Panama City | 395,452 | 4,410,498 | 331,890 | 87,319 | 145,763 | 1,393,510 | 1,576 | 3,365 | 96,088 | 1,235,286 |
| Pensacola | 816,671 | 11,588,897 | 331,579 | 215,797 | 324,905 | 894,223 | 0 | 44,732 | 220,194 | 1,856,803 |
| Punta Gorda | 1,323,354 | 7,607,707 | 264,658 | 160,763 | 53,968 | 1,576,386 | 144,642 | 99,557 | 196,783 | 1,089,887 |
| Sarasota- Bradenton | 1,749,741 | 34,253,448 | 1,036,139 | 1,044,397 | 1,002,350 | 13,403,812 | 82,873 | 325,286 | 404,031 | 5,912,899 |
| Tallahassee | 331,292 | 7,748,211 | 375,144 | 221,007 | 689,200 | 34,769 | 0 | 28,994 | 143,535 | 1,999,853 |
| Tampa-St. Petersburg- Clearwater | 2,788,617 | 84,239,990 | 2,355,967 | 2,904,760 | 5,686,595 | 12,366,542 | 525,153 | 252,622 | 1,244,110 | 18,862,298 |
| Vero Beach | 751,854 | 7,184,791 | 45,236 | 93,303 | 100,885 | 2,073,098 | 5,687 | 88,498 | 92,681 | 1,108,251 |
| West Palm Beach- Boca Raton | 3,043,972 | 51,937,444 | 162,327 | 1,603,023 | 3,140,611 | 36,885,109 | 504,514 | 450,796 | 715,810 | 11,588,811 |
| Northeast Nonmetropolitan | 543,542 | 3,037,299 | 1,211,668 | 54,937 | 61,083 | 28,974 | 228 | 23,986 | 54,109 | 750,741 |
| Northwest Nonmetropolitan | 2,105,491 | 6,270,103 | 618,749 | 41,508 | 42,465 | 1,920,488 | 53 | 51,743 | 82,672 | 828,047 |
| Central Nonmetropolitan | 742,467 | 6,593,506 | 1,178,908 | 44,787 | 58,141 | 102,138 | 3,007 | 73,656 | 139,333 | 1,019,127 |
| South Nonmetropolitan | 1,193,099 | 12,566,107 | 1,523,396 | 1,180,850 | 100,142 | 2,114,520 | 156,297 | 47,641 | 174,037 | 3,245,427 |
| State Total | 37,096,070 | 601,662,693 | 18,079,294 | 22,256,180 | 37,247,492 | 180,368,806 | 3,220,469 | 2,936,689 | 11,175,577 | 142,360,122 |

Table 2. Just Value (\$1000s) Property Types by Florida's Metropolitan Statistical Area (MSA) (Cont.)

| | Vacant Industry | Improved Industry | Agricultural | Institutional | Government | Leasehold | Misc. | Non-AG | Other | Totals |
|---------------------------------|-----------------|-------------------|--------------|---------------|------------|-----------|-----------|-----------|-----------|---------------|
| Daytona Beach | 53,046 | 565,732 | 969,815 | 915,434 | 1,573,857 | 110,485 | 94,659 | 226,206 | 426,240 | 33,784,060 |
| Ft. Lauderdale | 426,334 | 5,441,845 | 446,206 | 2,439,623 | 4,941,578 | 100 | 710,384 | 157,871 | 0 | 133,392,386 |
| Ft. Myers-Cape Coral | 114,130 | 779,054 | 1,286,309 | 865,651 | 1,803,142 | 34,396 | 116,742 | 37,099 | 267,954 | 51,235,793 |
| Ft. Pierce-Port St. Lucie | 83,877 | 452,524 | 1,691,930 | 466,089 | 1,615,458 | 61,311 | 514,946 | 374,453 | 9 | 29,689,964 |
| Ft. Walton Beach | 1,561 | 145,557 | 229,038 | 248,967 | 1,192,565 | 1,114 | 27,765 | 30,201 | 0 | 11,984,009 |
| Gainesville | 12,153 | 241,513 | 926,592 | 328,004 | 2,240,283 | 0 | 55,961 | 13,581 | 55 | 12,005,244 |
| Jacksonville | 219,760 | 2,848,555 | 2,181,543 | 2,254,275 | 4,677,291 | 469,702 | 579,747 | 283,350 | 0 | 77,760,248 |
| Lakeland-Winter Haven | 35,980 | 958,234 | 1,313,229 | 556,045 | 1,079,168 | 0 | 269,045 | 331,941 | 0 | 21,077,703 |
| Melbourne-Titusville-Palm Bay | 100,971 | 594,642 | 367,628 | 811,415 | 4,402,638 | 1 | 137,064 | 140,509 | 0 | 32,344,715 |
| Miami | 974,369 | 7,286,474 | 2,037,936 | 3,634,658 | 10,238,138 | 111,640 | 431,483 | 860,908 | 0 | 165,610,538 |
| Naples | 101,829 | 618,968 | 966,393 | 1,027,277 | 2,389,970 | 13,803 | 65,333 | 397,653 | 0 | 55,959,308 |
| Ocala | 23,679 | 402,564 | 2,077,408 | 341,265 | 1,143,744 | 4,829 | 27,070 | 173,877 | 0 | 14,177,653 |
| Orlando | 307,133 | 3,671,787 | 3,728,402 | 3,021,635 | 7,275,063 | 411,169 | 193,457 | 1,120,382 | 1,468,999 | 123,855,764 |
| Panama City | 523 | 161,970 | 556,121 | 212,393 | 1,181,403 | 0 | 30,972 | 73,047 | 0 | 10,317,177 |
| Pensacola | 5,441 | 360,316 | 680,327 | 596,759 | 2,843,033 | 967,739 | 173,353 | 112,150 | 0 | 22,032,920 |
| Punta Gorda | 28,308 | 144,366 | 320,379 | 262,520 | 432,792 | 7,018 | 51,241 | 22,835 | 0 | 13,787,165 |
| Sarasota-Bradenton | 101,382 | 1,179,329 | 1,421,703 | 1,421,824 | 2,222,397 | 32,753 | 224,329 | 356,830 | 0 | 66,175,525 |
| Tallahassee | 15,770 | 290,702 | 892,896 | 407,667 | 3,893,182 | 0 | 9,204 | 21,884 | 0 | 17,103,311 |
| Tampa-St. Petersburg-Clearwater | 242,768 | 4,897,718 | 3,606,147 | 5,102,478 | 10,229,959 | 1,337,627 | 434,575 | 484,950 | 320 | 157,652,912 |
| Vero Beach | 12,322 | 170,094 | 678,376 | 320,319 | 767,479 | 19,466 | 14,033 | 7,950 | 0 | 13,534,323 |
| West Palm Beach-Boca Raton | 214,471 | 2,004,432 | 2,801,353 | 1,684,921 | 4,995,674 | 126,564 | 303,164 | 37,177 | 0 | 122,200,857 |
| Northeast Nonmetropolitan | 1,330 | 242,169 | 4,909,103 | 278,083 | 1,296,120 | 10,955 | 41,042 | 219,484 | 0 | 12,764,852 |
| Northwest Nonmetropolitan | 28,236 | 139,456 | 2,979,393 | 340,984 | 2,757,646 | 5,673 | 42,407 | 194,224 | 0 | 18,449,337 |
| Central Nonmetropolitan | 12,770 | 214,383 | 1,013,387 | 334,986 | 905,232 | 6,084 | 558,353 | 164,055 | 0 | 13,166,531 |
| South Nonmetropolitan | 8,039 | 310,034 | 5,049,077 | 639,043 | 4,718,290 | 89,736 | 472,265 | 127,546 | 46,474 | 33,762,020 |
| State Total | 3,126,180 | 34,122,419 | 43,130,692 | 28,512,316 | 80,816,101 | 3,822,166 | 5,578,594 | 5,970,162 | 2,210,051 | 1,263,824,315 |

Table 3. Taxable Value (\$1000s) Property Types by Florida's Metropolitan Statistical Area (MSA)

| | Residential Vacant | Single Family | Mobile Homes | <10 Units | > or = 10 Units | Condominia | Cooperatives | Retirement Homes | Vacant Commercial | Improved Commercial |
|--|-----------------------|---------------|-----------------|------------|--------------------|-------------|--------------|---------------------|----------------------|------------------------|
| Daytona Beach | 1,857,270 | 12,435,606 | 271,245 | 656,985 | 442,858 | 2,901,388 | 19,358 | 35,933 | 371,983 | 3,051,377 |
| Ft. Lauderdale | 1,527,996 | 46,299,360 | 470,569 | 3,043,766 | 5,687,582 | 14,113,363 | 662,205 | 5,682 | 1,003,104 | 15,714,389 |
| Ft. Myers-Cape Coral | 3,702,297 | 19,572,215 | 607,206 | 718,307 | 581,101 | 8,410,679 | 107,017 | 35,292 | 655,866 | 3,853,456 |
| Ft. Pierce-Port St. Lucie | 1,240,851 | 12,276,844 | 271,477 | 205,846 | 256,391 | 2,365,886 | 38,354 | 98,219 | 282,065 | 2,197,693 |
| Ft. Walton Beach | 463,493 | 4,653,756 | 51,751 | 89,661 | 140,855 | 1,881,047 | 0 | 0 | 127,494 | 1,164,665 |
| Gainesville | 196,601 | 3,595,978 | 124,734 | 129,397 | 730,568 | 146,398 | 0 | 55,253 | 60,580 | 1,216,766 |
| Jacksonville | 2,387,830 | 28,258,489 | 731,452 | 842,365 | 2,754,431 | 3,166,370 | 190 | 262,249 | 690,777 | 9,894,348 |
| Lakeland-Winter Haven | 572,706 | 7,765,881 | 648,977 | 250,897 | 312,494 | 245,059 | 5,716 | 106,202 | 152,162 | 2,490,902 |
| Melbourne- Titusville-Palm Bay | 770,374 | 11,625,504 | 217,144 | 324,790 | 561,217 | 1,999,196 | 12,985 | 5,032 | 275,302 | 2,928,088 |
| Miami | 1,942,226 | 40,913,300 | 23,249 | 4,953,089 | 7,186,957 | 30,826,232 | 145,229 | 99,301 | 1,231,909 | 21,253,693 |
| Naples | 2,648,922 | 17,846,049 | 125,734 | 333,243 | 668,076 | 16,673,078 | 314,422 | 460,367 | 447,988 | 3,497,169 |
| Ocala | 705,445 | 4,450,196 | 419,163 | 81,994 | 130,960 | 193,317 | 0 | 14,540 | 123,801 | 1,218,585 |
| Orlando | 2,835,272 | 45,366,926 | 1,294,797 | 1,065,166 | 5,765,291 | 5,069,521 | 21,792 | 112,109 | 1,860,125 | 21,656,570 |
| Panama City | 390,715 | 3,238,670 | 200,571 | 84,670 | 143,749 | 1,342,873 | 1,401 | 3,165 | 93,390 | 1,212,626 |
| Pensacola | 750,385 | 7,600,742 | 180,444 | 196,013 | 318,239 | 836,877 | 0 | 38,090 | 206,276 | 1,782,278 |
| Punta Gorda | 1,301,466 | 5,422,478 | 166,879 | 146,215 | 53,385 | 1,384,734 | 102,254 | 73,518 | 186,705 | 1,074,234 |
| Sarasota- Bradenton | 1,731,244 | 24,679,639 | 664,893 | 944,353 | 957,649 | 11,117,805 | 76,710 | 244,656 | 402,489 | 5,653,784 |
| Tallahassee | 325,881 | 5,684,151 | 182,016 | 213,159 | 654,519 | 29,404 | 0 | 28,529 | 139,373 | 1,944,788 |
| Tampa-St. Petersburg- Clearwater | 2,768,059 | 55,621,498 | 1,285,806 | 2,462,344 | 5,661,135 | 9,205,729 | 301,058 | 239,451 | 1,236,478 | 18,780,805 |
| Vero Beach | 749,691 | 5,524,428 | 27,094 | 88,299 | 100,885 | 1,778,213 | 5,121 | 88,374 | 92,217 | 1,106,057 |
| West Palm Beach-Boca Raton | 2,890,805 | 39,000,355 | 104,958 | 1,411,114 | 3,051,110 | 29,197,203 | 404,222 | 335,982 | 673,276 | 11,309,069 |
| Northeast Nonmetropolitan | 528,510 | 1,825,601 | 567,988 | 50,438 | 55,090 | 26,914 | 228 | 21,991 | 52,028 | 727,819 |
| Northwest Nonmetropolitan | 2,094,579 | 4,904,543 | 321,366 | 39,411 | 42,157 | 1,885,164 | 53 | 50,930 | 81,983 | 809,837 |
| Central Nonmetropolitan | 739,506 | 4,338,790 | 585,525 | 41,103 | 56,609 | 77,861 | 2,712 | 67,396 | 136,685 | 981,945 |
| South Nonmetropolitan | 1,189,159 | 9,493,564 | 1,076,522 | 1,058,416 | 96,151 | 1,953,402 | 154,063 | 47,100 | 172,010 | 3,212,728 |
| State Total | 36,311,285 | 422,394,564 | 10,621,560 | 19,431,041 | 36,409,461 | 146,827,714 | 2,375,092 | 2,529,359 | 10,756,068 | 138,733,671 |

Table 3. Taxable Value (\$1000s) Property Types by Florida's Metropolitan Statistical Area (MSA) (Cont.)

| | Vacant Industry | Improved Industry | Agricultural | Institutional | Government | Leasehold | Misc. | Non-AG | Other | Totals |
|---------------------------------|--------------------|----------------------|--------------|---------------|------------|-----------|-----------|-----------|-----------|-------------|
| Daytona Beach | 49,377 | 560,341 | 225,736 | 195,175 | 24,865 | 49,500 | 66,863 | 204,928 | 425,848 | 23,846,635 |
| Ft. Lauderdale | 387,142 | 5,216,115 | 82,808 | 1,006,335 | 73,201 | 0 | 243,534 | 122,022 | 0 | 95,659,174 |
| Ft. Myers-Cape Coral | 114,130 | 779,054 | 182,554 | 301,301 | 50,204 | 34,396 | 90,505 | 37,099 | 267,954 | 40,100,633 |
| Ft. Pierce-Port St. Lucie | 83,603 | 447,560 | 372,132 | 174,581 | 3,657 | 0 | 398,133 | 301,622 | 9 | 21,014,921 |
| Ft. Walton Beach | 1,561 | 144,360 | 62,586 | 93,022 | 2,340 | 1,114 | 7,279 | 28,593 | 0 | 8,913,576 |
| Gainesville | 10,249 | 227,901 | 233,180 | 109,517 | 2,600 | 0 | 6,287 | 9,068 | 55 | 6,855,133 |
| Jacksonville | 215,407 | 2,837,512 | 418,573 | 393,056 | 23,498 | 37,755 | 135,104 | 271,682 | 0 | 53,352,064 |
| Lakeland-Winter Haven | 35,940 | 955,243 | 451,500 | 21,566 | 10,690 | 0 | 237,826 | 329,223 | 0 | 14,592,985 |
| Melbourne-Titusville-Palm Bay | 95,126 | 566,249 | 90,280 | 151,919 | 132,744 | 1 | 63,200 | 123,025 | 0 | 19,942,176 |
| Miami | 921,408 | 7,226,091 | 678,647 | 793,570 | 178,882 | 82,009 | 374,757 | 790,423 | 0 | 119,621,285 |
| Naples | 101,829 | 618,615 | 228,454 | 62,805 | 104 | 13,243 | 54,675 | 397,653 | 0 | 44,492,542 |
| Ocala | 23,577 | 402,144 | 514,232 | 98,578 | 8,030 | 1,997 | 22,305 | 166,223 | 0 | 8,575,087 |
| Orlando | 304,718 | 3,656,662 | 687,054 | 478,532 | 52,173 | 223,053 | 149,543 | 1,077,255 | 1,468,997 | 93,145,617 |
| Panama City | 523 | 145,647 | 61,430 | 66,783 | 8,868 | 0 | 26,749 | 60,120 | 0 | 7,081,951 |
| Pensacola | 5,412 | 345,422 | 189,336 | 110,644 | 5,862 | 7,707 | 119,190 | 103,945 | 0 | 12,796,862 |
| Punta Gorda | 25,208 | 143,287 | 97,052 | 110,976 | 290 | 4,579 | 19,942 | 20,646 | 0 | 10,333,847 |
| Sarasota-Brandenton | 100,711 | 1,175,722 | 309,824 | 467,714 | 16,542 | 16,036 | 132,752 | 333,929 | 0 | 49,026,453 |
| Tallahassee | 15,414 | 287,040 | 201,976 | 26,992 | 18,010 | 0 | 6,465 | 21,684 | 0 | 9,779,402 |
| Tampa-St. Petersburg-Clearwater | 242,580 | 4,894,923 | 833,743 | 1,210,824 | 44,136 | 914,159 | 400,807 | 475,884 | 320 | 106,597,024 |
| Vero Beach | 12,126 | 170,061 | 147,217 | 141,351 | 9,754 | 17,939 | 11,379 | 7,917 | 0 | 10,078,124 |
| West Palm Beach-Boca Raton | 203,107 | 1,990,553 | 810,545 | 566,063 | 174,526 | 69,217 | 235,133 | 27,794 | 0 | 92,455,031 |
| Northeast Nonmetropolitan | 1,330 | 240,468 | 1,145,474 | 53,576 | 23,980 | 10,576 | 37,639 | 199,055 | 0 | 5,568,702 |
| Northwest Nonmetropolitan | 27,793 | 129,900 | 720,422 | 52,294 | 7,264 | 4,238 | 32,987 | 188,091 | 0 | 11,393,014 |
| Central Nonmetropolitan | 10,621 | 213,387 | 224,009 | 108,986 | 4,682 | 0 | 536,280 | 150,094 | 0 | 8,276,268 |
| South Nonmetropolitan | 8,039 | 307,689 | 1,611,219 | 106,494 | 11,368 | 84,615 | 144,144 | 109,211 | 41,610 | 20,877,505 |
| State Total | 2,996,929 | 33,681,948 | 10,579,982 | 6,902,653 | 888,269 | 1,572,132 | 3,553,477 | 5,557,185 | 2,204,793 | 894,376,011 |

The state has an average millage rate of 18.96; the \$894 billion in taxable value generates approximately \$20.36 billion in tax revenues. On average (for the state), school districts receive the greatest proportion (41.35% or \$8.4 billion), followed by county government (35.2% or \$7.1 billion), and municipalities (12.3% or \$2.5 billion). Table 4 shows the average MSA millage rate, the percentage of total taxes levied in the MSA, the percentage of taxes levied as a percentage of the state's total, and the percentage of the MSA's levied taxes go to the MSA's schools, county or counties, and municipality or municipalities. One noticeable difference between the individual MSAs and non-metropolitan regions is how they use their property tax revenue to finance their schools, county government, and municipalities.

Table 4. Average MSA Millage Rates and Millage Distribution

| | Average MSA Millage | Total MSA Taxes Levied | Percent of State Total | Percent Going to | | |
|---------------------------------|---------------------|-------------------------|------------------------|------------------|---------------|---------------|
| | | | | Schools | County | Municipality |
| Daytona Beach | 20.19 | \$537,263,731 | 2.64% | 42.79% | 31.86% | 10.75% |
| Ft. Lauderdale | 16.30 | \$2,536,280,547 | 12.46% | 34.60% | 34.08% | 21.07% |
| Ft. Myers-Cape Coral | 17.58 | \$870,390,438 | 4.28% | 41.42% | 30.16% | 9.49% |
| Ft. Pierce-Port St. Lucie | 17.89 | \$510,130,385 | 2.51% | 39.74% | 42.69% | 8.09% |
| Ft. Walton Beach | 22.00 | \$147,350,185 | 0.72% | 54.28% | 28.07% | 10.95% |
| Gainesville | 21.68 | \$201,042,274 | 0.99% | 38.56% | 42.63% | 10.85% |
| Jacksonville | 21.17 | \$1,136,134,162 | 5.58% | 47.21% | 46.37% | 2.44% |
| Lakeland-Winter Haven | 17.06 | \$484,503,511 | 2.38% | 58.91% | 30.29% | 7.11% |
| Melbourne-Titusville-Palm Bay | 18.04 | \$467,493,259 | 2.30% | 39.71% | 32.75% | 17.20% |
| Miami | 16.49 | \$3,057,008,010 | 15.02% | 38.45% | 31.65% | 17.26% |
| Naples | 19.82 | \$679,699,521 | 3.34% | 44.19% | 30.13% | 3.50% |
| Ocala | 26.18 | \$191,367,516 | 0.94% | 46.24% | 28.77% | 8.12% |
| Orlando | 15.98 | \$1,939,709,132 | 9.53% | 44.72% | 29.78% | 10.09% |
| Panama City | 16.77 | \$131,704,823 | 0.65% | 53.63% | 34.53% | 7.77% |
| Pensacola | 17.03 | \$284,319,316 | 1.40% | 45.85% | 42.52% | 4.81% |
| Punta Gorda | 16.06 | \$179,815,976 | 0.88% | 51.61% | 30.11% | 2.87% |
| Sarasota-Bradenton | 19.34 | \$882,181,673 | 4.33% | 49.40% | 40.00% | 6.34% |
| Tallahassee | 18.26 | \$227,642,863 | 1.12% | 44.15% | 41.86% | 11.28% |
| Tampa-St. Petersburg-Clearwater | 22.93 | \$2,710,954,117 | 13.32% | 37.09% | 37.61% | 11.89% |
| Vero Beach | 14.70 | \$193,257,590 | 0.95% | 48.30% | 22.51% | 3.77% |
| West Palm Beach-Boca Raton | 26.28 | \$2,111,761,997 | 10.37% | 39.98% | 34.99% | 16.62% |
| Northeast Nonmetropolitan | 19.25 | \$145,625,609 | 0.72% | 42.44% | 51.51% | 3.76% |
| Northwest Nonmetropolitan | 17.59 | \$180,652,769 | 0.89% | 47.34% | 45.61% | 2.93% |
| Central Nonmetropolitan | 19.05 | \$208,812,498 | 1.03% | 43.00% | 48.81% | 3.76% |
| South Nonmetropolitan | 18.76 | \$341,347,427 | 1.68% | 41.15% | 45.74% | 8.36% |
| Florida Total | 18.96 | \$20,356,449,329 | 100.00% | 41.35% | 35.18% | 12.27% |

Section 2: Real Estate Activity

2.1 Construction

Building Permit activity, obtained from the U.S. Census Bureau and from the University of Florida's Bureau of Economic and Business Research, is analyzed to derive the value of new construction for the state. Additions to the tax base and revenues generated are also determined. According to the building permit data, there were approximately 209,000 new units built in Florida in 2003. Almost 153,000 of these units were single-family units and the remaining 56,000 were multi-family units. The single-family units have a value of \$22.9 billion and the multi-family units have a value of \$5.1 billion for a total of \$28 billion in new residential construction. Table 5 shows the distribution of this new construction by MSA and non-metro regions. Please note that in order to better model the impacts of construction, Monroe County has been combined with the Miami MSA and therefore, has been removed from the Southern Nonmetropolitan region. Combining the building permit data and the total value of new construction in the state from the *2003 Florida Property Valuations and Tax Data* publication, gives an estimate of \$6.4 billion of non-residential construction. There are no accurate estimates of this number at the MSA level, so only residential construction will be estimated at the MSA level.

Table 5. Value (\$1000s) & Number of New Units Constructed in 2003

| | New Construction | | | New Units | | |
|-------------------------------|--------------------|---------------|--------------|-------------|---------------|--------------|
| | Total Construction | Single-Family | Multi-Family | Total Units | Single-Family | Multi-Family |
| Daytona Beach | \$1,419,082 | \$1,236,264 | \$182,818 | 10,740 | 8,721 | 2,019 |
| Ft. Lauderdale | \$1,080,165 | \$654,956 | \$425,209 | 8,218 | 3,880 | 4,338 |
| Ft. Myers-Cape Coral | \$1,943,926 | \$1,309,132 | \$634,794 | 15,675 | 9,668 | 6,007 |
| Ft. Pierce-Port St. Lucie | \$1,159,355 | \$1,059,645 | \$99,710 | 9,690 | 8,195 | 1,495 |
| Ft. Walton Beach | \$299,215 | \$264,882 | \$34,333 | 1,749 | 1,511 | 238 |
| Gainesville | \$172,988 | \$143,870 | \$29,118 | 1,684 | 1,177 | 507 |
| Jacksonville | \$2,260,162 | \$1,999,883 | \$260,280 | 15,672 | 12,641 | 3,031 |
| Lakeland-Winter Haven | \$566,935 | \$539,097 | \$27,838 | 6,823 | 6,261 | 562 |
| Melbourne-Titusville-Palm Bay | \$999,716 | \$905,405 | \$94,311 | 6,169 | 5,607 | 562 |
| Miami MSA & Monroe County | \$1,693,049 | \$1,098,522 | \$594,522 | 15,931 | 9,022 | 6,909 |
| Naples | \$982,396 | \$683,847 | \$298,549 | 5,820 | 3,376 | 2,444 |
| Ocala | \$779,741 | \$753,066 | \$26,675 | 6,475 | 5,841 | 634 |
| Orlando | \$3,644,376 | \$3,270,708 | \$373,668 | 28,233 | 22,345 | 5,888 |
| Panama City | \$425,631 | \$191,752 | \$233,879 | 3,676 | 1,313 | 2,363 |
| Pensacola | \$541,637 | \$466,931 | \$74,705 | 4,801 | 3,578 | 1,223 |
| Punta Gorda | \$373,507 | \$309,947 | \$63,560 | 2,522 | 1,953 | 569 |
| Sarasota-Bradenton | \$1,575,758 | \$1,390,572 | \$185,186 | 9,025 | 7,897 | 1,128 |

| | | | | | | |
|--|--------------|--------------|-------------|---------|---------|--------|
| Tallahassee | \$320,162 | \$267,760 | \$52,402 | 2,986 | 1,876 | 1,110 |
| Tampa-St. Petersburg-Clearwater | \$3,757,615 | \$2,988,556 | \$769,059 | 29,281 | 20,178 | 9,103 |
| Vero Beach | \$419,919 | \$358,139 | \$61,780 | 2,430 | 1,778 | 652 |
| West Palm Beach-Boca Raton | \$2,493,683 | \$1,997,287 | \$496,397 | 15,844 | 10,920 | 4,924 |
| Northeast Nonmetropolitan | \$120,600 | \$120,437 | \$164 | 1,229 | 1,223 | 6 |
| Northwest Nonmetropolitan | \$488,102 | \$391,029 | \$97,073 | 3,099 | 2,555 | 544 |
| Central Nonmetropolitan | \$354,860 | \$346,892 | \$7,968 | 0 | 0 | 0 |
| South Nonmetropolitan minus Monroe County | \$138,190 | \$128,619 | \$9,572 | 1,310 | 1,123 | 187 |
| Florida Total | \$28,010,770 | \$22,877,196 | \$5,133,570 | 209,082 | 152,639 | 56,443 |

2.2 Transactions

Next, using data from the *2003 Florida Property Valuations and Tax Data* publication, real estate sales, mortgage and related activities are examined. For the state of Florida in 2002, 722,621 real property parcel transactions took place with a total sales value of approximately \$101.7 billion. In addition to the sales price, these transactions generate fees, doc stamps, title transfers, and brokerage commissions, which are estimated as a percentage of total sales. Although the exact sales cost percentage is not known, the revenues generated assuming four, five, and six percent are as follows:

| Sales Cost | Sales Revenue |
|------------|----------------|
| 4 percent: | \$4.07 billion |
| 5 percent: | \$5.08 billion |
| 6 percent: | \$6.1 billion |

We conservatively estimate the demand for real estate transaction related services to be \$5.08 billion per year for real estate transactions.

Table 6. Number of Sales and Just Value (\$1000s) of Sales in 2002

| | Number of Sales | Percent Turnover | Total Just Value of Sales |
|---------------------------------|-----------------|------------------|---------------------------|
| Daytona Beach | 29,421 | 8.76 | 2,818,645 |
| Ft. Lauderdale | 67,513 | 10.10 | 12,001,215 |
| Ft. Myers-Cape Coral | 46,888 | 10.12 | 5,342,050 |
| Ft. Pierce-Port St. Lucie | 26,184 | 11.45 | 2,503,735 |
| Ft. Walton Beach | 7,455 | 8.24 | 1,023,961 |
| Gainesville | 6,051 | 6.93 | 645,242 |
| Jacksonville | 40,757 | 8.23 | 6,121,982 |
| Lakeland-Winter Haven | 18,847 | 6.14 | 1,494,629 |
| Melbourne-Titusville-Palm Bay | 23,102 | 7.70 | 2,367,456 |
| Miami | 62,870 | 8.53 | 12,687,547 |
| Naples | 21,015 | 9.11 | 5,242,390 |
| Ocala | 16,174 | 6.68 | 1,234,560 |
| Orlando | 63,509 | 8.62 | 9,262,815 |
| Panama City | 7,246 | 7.68 | 875,134 |
| Pensacola | 15,152 | 6.45 | 1,469,615 |
| Punta Gorda | 16,220 | 7.73 | 1,145,642 |
| Sarasota-Brandenton | 35,065 | 9.10 | 5,644,811 |
| Tallahassee | 8,416 | 6.89 | 931,443 |
| Tampa-St. Petersburg-Clearwater | 97,345 | 8.78 | 12,593,487 |
| Vero Beach | 6,346 | 8.24 | 1,110,829 |
| West Palm Beach-Boca Raton | 55,530 | 9.97 | 10,642,522 |
| Northeast Nonmetropolitan | 10,336 | 4.73 | 486,898 |
| Northwest Nonmetropolitan | 11,633 | 5.06 | 1,424,166 |
| Central Nonmetropolitan | 13,180 | 4.80 | 781,736 |
| South Nonmetropolitan | 16,366 | 5.31 | 1,812,333 |
| State Total | 722,621 | 8.27 | 101,664,840 |

Section 3: Economic Multipliers and Actual Employment & Earnings

IMPLAN, an economic impact modeling software program, is used to estimate the impacts generated by non-residential construction, residential construction, and real estate related transactions. When estimating the impacts, the residential construction numbers were divided into single-family construction and multi-family construction to more accurately model the impact, but only the combined impact is presented in this report.

Three types of impacts are estimated for non-residential construction, residential construction, and real estate related transactions: direct effects, indirect effects, and induced effects. Direct effects are the changes in the industries to which a final demand change was made. Indirect effects are the changes made in inter-industry purchases as they respond to the new demands of the directly affected industries. Induced effects

typically reflect changes in spending from households as income increases or decreases due to the changes in production.

3.1 Total Impact on Output

Output multipliers predict how much increased economic activity in other industries is caused by every additional dollar increase in one specified industry. Here the direct impacts are the non-residential construction, residential construction, and the real estate related transactions (estimated as 5% of sales in the MSA). IMPLAN models these direct effects and generates indirect and induced effects to come up with a total impact on the MSA economy. These effects are then summed to get an estimate of the total effect on the state. As can be seen in Table 7, \$6.4 billion of non-residential construction generates a total of \$11.96 billion of economic activity, the \$28 billion in new residential construction generates a total of \$48.4 billion in economic activity, and the \$5.08 billion in real estate related transactions generates a total of \$7.12 billion in economic activity.

Table 7. Impact on Output (\$1000s)

| Non-Residential Construction | | | | |
|-------------------------------|-------------|-------------|-------------|--------------|
| | Direct | Indirect | Induced | Total |
| State of Florida | \$6,367,782 | \$2,031,647 | \$3,561,289 | \$11,960,718 |
| Residential Construction | | | | |
| | Direct | Indirect | Induced | Total |
| Daytona Beach | \$1,419,082 | \$496,821 | \$404,119 | \$2,320,022 |
| Ft. Lauderdale | \$1,080,165 | \$417,039 | \$422,441 | \$1,919,645 |
| Ft. Myers-Cape Coral | \$1,943,926 | \$692,288 | \$543,937 | \$3,180,150 |
| Ft. Pierce-Port St. Lucie | \$1,159,355 | \$413,889 | \$309,934 | \$1,883,179 |
| Ft. Walton Beach | \$299,215 | \$105,300 | \$61,223 | \$465,738 |
| Gainesville | \$172,988 | \$63,300 | \$46,552 | \$282,840 |
| Jacksonville | \$2,260,162 | \$965,117 | \$901,999 | \$4,127,278 |
| Lakeland-Winter Haven | \$566,935 | \$232,243 | \$190,323 | \$989,500 |
| Melbourne-Titusville-Palm Bay | \$999,716 | \$353,953 | \$272,940 | \$1,626,609 |
| Miami MSA & Monroe County | \$1,693,045 | \$709,951 | \$661,075 | \$3,064,071 |
| Naples | \$982,396 | \$287,395 | \$295,641 | \$1,565,432 |
| Ocala | \$779,741 | \$291,669 | \$199,522 | \$1,270,931 |
| Orlando | \$3,644,376 | \$1,592,373 | \$1,385,714 | \$6,622,463 |
| Panama City | \$425,631 | \$147,363 | \$140,471 | \$713,465 |
| Pensacola | \$541,637 | \$204,735 | \$176,396 | \$922,768 |
| Punta Gorda | \$373,507 | \$109,913 | \$90,860 | \$574,281 |

| | | | | |
|--|--------------|--------------|-------------|--------------|
| Sarasota-Brandenton | \$1,575,758 | \$598,007 | \$539,003 | \$2,712,768 |
| Tallahassee | \$320,162 | \$117,788 | \$89,437 | \$527,387 |
| Tampa-St. Petersburg-Clearwater | \$3,757,615 | \$1,692,650 | \$1,600,934 | \$7,051,198 |
| Vero Beach | \$419,919 | \$134,638 | \$102,421 | \$656,978 |
| West Palm Beach-Boca Raton | \$2,493,683 | \$869,000 | \$919,442 | \$4,282,125 |
| Northeast Nonmetropolitan | \$120,600 | \$37,480 | \$19,484 | \$177,564 |
| Northwest Nonmetropolitan | \$488,102 | \$138,070 | \$82,605 | \$708,777 |
| Central Nonmetropolitan | \$354,860 | \$103,326 | \$64,874 | \$523,060 |
| South Nonmetropolitan minus Monroe County | \$138,190 | \$37,935 | \$24,253 | \$200,377 |
| Florida Total | \$28,010,766 | \$10,812,244 | \$9,545,598 | \$48,368,608 |

Real Estate Transaction

| | Total | Direct | Indirect | Induced |
|--|--------------|-------------|-------------|-----------|
| Daytona Beach | \$2,320,022 | \$140,932 | \$31,221 | \$18,702 |
| Ft. Lauderdale | \$1,919,645 | \$600,061 | \$155,927 | \$94,221 |
| Ft. Myers-Cape Coral | \$3,180,150 | \$267,102 | \$63,862 | \$32,148 |
| Ft. Pierce-Port St. Lucie | \$1,883,179 | \$125,187 | \$29,784 | \$15,861 |
| Ft. Walton Beach | \$465,738 | \$51,198 | \$11,072 | \$5,138 |
| Gainesville | \$282,840 | \$32,262 | \$7,400 | \$3,939 |
| Jacksonville | \$4,127,278 | \$306,099 | \$82,279 | \$53,267 |
| Lakeland-Winter Haven | \$989,500 | \$74,731 | \$18,336 | \$11,383 |
| Melbourne-Titusville-Palm Bay | \$1,626,609 | \$118,373 | \$24,263 | \$14,527 |
| Miami MSA & Monroe County | \$3,064,071 | \$634,377 | \$162,101 | \$104,023 |
| Naples | \$1,565,432 | \$262,119 | \$58,570 | \$31,438 |
| Ocala | \$1,270,931 | \$61,728 | \$13,429 | \$7,339 |
| Orlando | \$6,622,463 | \$463,141 | \$124,498 | \$76,652 |
| Panama City | \$713,465 | \$43,757 | \$9,991 | \$5,968 |
| Pensacola | \$922,768 | \$73,481 | \$17,159 | \$10,968 |
| Punta Gorda | \$574,281 | \$57,282 | \$11,223 | \$6,212 |
| Sarasota-Brandenton | \$2,712,768 | \$282,241 | \$69,317 | \$42,090 |
| Tallahassee | \$527,387 | \$46,572 | \$10,407 | \$5,699 |
| Tampa-St. Petersburg-Clearwater | \$7,051,198 | \$629,674 | \$179,112 | \$119,969 |
| Vero Beach | \$656,978 | \$55,541 | \$10,843 | \$5,854 |
| West Palm Beach-Boca Raton | \$4,282,125 | \$532,126 | \$141,125 | \$81,402 |
| Northeast Nonmetropolitan | \$177,564 | \$24,345 | \$3,240 | \$1,990 |
| Northwest Nonmetropolitan | \$708,777 | \$71,208 | \$14,056 | \$6,232 |
| Central Nonmetropolitan | \$523,060 | \$39,087 | \$6,816 | \$3,476 |
| South Nonmetropolitan minus Monroe County | \$200,377 | \$90,617 | \$13,501 | \$7,981 |
| Florida Total | \$48,368,608 | \$5,083,242 | \$1,269,531 | \$766,481 |

3.2 Total Impact on Earnings

Table 8 shows the impact on earnings at the state level for non-residential construction, and the impact on earnings for each MSA that the new residential construction and real estate related transaction generates. The \$6.4 billion of non-residential construction generates over \$5.3 billion in earnings. The \$28 billion in new residential construction generates a total of \$17.5 billion in earnings. Of this \$17.5 billion, the workers building the new residential construction directly earn \$9.2 billion. There are also \$4.5 billion of indirect earnings and \$3.8 billion of induced earnings. An example of an indirect earner would be someone involved in mining the raw materials used to make the concrete that is be used in the new construction, and an example of an induced earner would be a waiter who is hired due to increase spending by the newly hired construction workers. The real estate related transactions generate a total of \$1.35 billion of earnings.

Table 8. Impact on Labor Earnings (\$1000)

| Non-Residential Construction | | | | |
|-------------------------------|-------------|-----------|-------------|-------------|
| | Direct | Indirect | Induced | Total |
| State of Florida | \$3,295,703 | \$814,682 | \$1,243,944 | \$5,354,330 |
| Residential Construction | | | | |
| | Direct | Indirect | Induced | Total |
| Daytona Beach | \$409,165 | \$199,293 | \$139,811 | \$748,269 |
| Ft. Lauderdale | \$417,113 | \$175,696 | \$148,978 | \$741,788 |
| Ft. Myers-Cape Coral | \$678,999 | \$295,834 | \$190,772 | \$1,165,606 |
| Ft. Pierce-Port St. Lucie | \$331,506 | \$166,409 | \$603,192 | \$1,101,107 |
| Ft. Walton Beach | \$81,588 | \$44,278 | \$20,588 | \$146,454 |
| Gainesville | \$50,579 | \$25,933 | \$15,599 | \$92,112 |
| Jacksonville | \$741,376 | \$393,786 | \$312,890 | \$1,448,053 |
| Lakeland-Winter Haven | \$168,062 | \$94,814 | \$64,987 | \$327,863 |
| Melbourne-Titusville-Palm Bay | \$292,081 | \$148,751 | \$93,310 | \$534,142 |
| Miami MSA & Monroe County | \$595,429 | \$299,509 | \$237,506 | \$1,132,444 |
| Naples | \$390,719 | \$125,257 | \$106,256 | \$622,231 |
| Ocala | \$214,742 | \$109,077 | \$65,794 | \$389,613 |
| Orlando | \$1,203,409 | \$654,607 | \$486,060 | \$2,344,076 |
| Panama City | \$146,474 | \$62,505 | \$47,853 | \$256,831 |

| | | | | |
|--|-------------|-------------|-------------|--------------|
| Pensacola | \$159,239 | \$84,845 | \$60,656 | \$304,739 |
| Punta Gorda | \$115,134 | \$44,409 | \$30,243 | \$189,786 |
| Sarasota-Bradenton | \$524,450 | \$251,896 | \$189,615 | \$965,961 |
| Tallahassee | \$96,920 | \$49,520 | \$30,430 | \$176,870 |
| Tampa-St. Petersburg-Clearwater | \$1,209,290 | \$691,483 | \$559,093 | \$2,459,866 |
| Vero Beach | \$130,129 | \$55,724 | \$35,680 | \$221,534 |
| West Palm Beach-Boca Raton | \$964,906 | \$382,284 | \$327,954 | \$1,675,144 |
| Northeast Nonmetropolitan | \$26,196 | \$13,369 | \$5,952 | \$45,518 |
| Northwest Nonmetropolitan | \$122,749 | \$49,617 | \$24,465 | \$196,832 |
| Central Nonmetropolitan | \$95,275 | \$37,356 | \$20,106 | \$152,737 |
| South Nonmetropolitan minus Monroe County | \$33,230 | \$14,668 | \$7,857 | \$55,755 |
| Florida Total | \$9,198,762 | \$4,470,923 | \$3,825,647 | \$17,495,331 |

Real Estate Transaction

| | Direct | Indirect | Induced | Total |
|---------------------------------|----------|----------|----------|-----------|
| Daytona Beach | \$16,500 | \$11,291 | \$6,470 | \$34,261 |
| Ft. Lauderdale | \$70,254 | \$60,793 | \$33,228 | \$164,274 |
| Ft. Myers-Cape Coral | \$31,272 | \$24,279 | \$11,275 | \$66,825 |
| Ft. Pierce-Port St. Lucie | \$14,657 | \$10,509 | \$5,387 | \$30,553 |
| Ft. Walton Beach | \$5,994 | \$4,181 | \$1,728 | \$11,903 |
| Gainesville | \$3,777 | \$2,561 | \$1,320 | \$7,658 |
| Jacksonville | \$35,837 | \$30,484 | \$18,478 | \$84,799 |
| Lakeland-Winter Haven | \$8,749 | \$6,809 | \$3,887 | \$19,445 |
| Melbourne-Titusville-Palm Bay | \$13,859 | \$9,151 | \$4,966 | \$27,975 |
| Miami MSA & Monroe County | \$74,271 | \$62,876 | \$37,372 | \$174,519 |
| Naples | \$30,688 | \$23,424 | \$11,299 | \$65,411 |
| Ocala | \$7,227 | \$4,526 | \$2,420 | \$14,173 |
| Orlando | \$54,223 | \$47,119 | \$26,887 | \$128,230 |
| Panama City | \$5,123 | \$3,606 | \$2,033 | \$10,762 |
| Pensacola | \$8,603 | \$6,452 | \$3,771 | \$18,826 |
| Punta Gorda | \$6,706 | \$4,044 | \$2,068 | \$12,818 |
| Sarasota-Bradenton | \$33,044 | \$26,910 | \$14,807 | \$74,761 |
| Tallahassee | \$5,453 | \$3,725 | \$1,939 | \$11,117 |
| Tampa-St. Petersburg-Clearwater | \$73,721 | \$67,123 | \$41,896 | \$182,739 |
| Vero Beach | \$6,503 | \$3,914 | \$2,039 | \$12,455 |
| West Palm Beach-Boca Raton | \$62,300 | \$55,292 | \$29,035 | \$146,627 |
| Northeast Nonmetropolitan | \$2,850 | \$1,148 | \$608 | \$4,607 |
| Northwest Nonmetropolitan | \$8,337 | \$4,543 | \$1,846 | \$14,725 |
| Central Nonmetropolitan | \$4,576 | \$2,432 | \$1,077 | \$8,086 |

| | | | | |
|--|-----------|-----------|-----------|-------------|
| South Nonmetropolitan minus Monroe County | \$10,609 | \$4,947 | \$2,585 | \$18,141 |
| Florida Total | \$595,133 | \$482,137 | \$268,422 | \$1,345,692 |

3.3 Total Multipliers for Employment

Table 9 shows the effect on employment from non-residential construction, residential construction, and real estate related transactions. Here the direct impacts are those workers hired to build the new construction or complete the real estate transactions. The indirect impact would be a new miner hired by a concrete manufacturer due to the increase in construction, and the previously mentioned waiter would be an example of an induced effect. The total impact on employment is 150 thousand jobs due to non-residential construction, 509.5 thousand jobs due to residential construction, and 62,000 jobs due to real estate related transactions. Therefore, over 720 thousand jobs in the state of Florida are related to real estate in some manner.

Table 9. Impact on Employment

| Non-Residential Construction | | | | |
|-------------------------------|--------|----------|---------|---------|
| | Direct | Indirect | Induced | Total |
| State of Florida | 88,967 | 21,430 | 40,018 | 150,415 |
| Residential Construction | | | | |
| | Direct | Indirect | Induced | Total |
| Daytona Beach | 13,269 | 7,631 | 5,146 | 26,046 |
| Ft. Lauderdale | 10,021 | 5,140 | 4,711 | 19,872 |
| Ft. Myers-Cape Coral | 18,494 | 9,325 | 6,460 | 34,279 |
| Ft. Pierce-Port St. Lucie | 10,590 | 6,295 | 4,037 | 20,922 |
| Ft. Walton Beach | 2,848 | 1,695 | 846 | 5,388 |
| Gainesville | 1,647 | 1,018 | 620 | 3,285 |
| Jacksonville | 19,510 | 12,363 | 10,478 | 42,351 |
| Lakeland-Winter Haven | 4,962 | 3,112 | 2,368 | 10,442 |
| Melbourne-Titusville-Palm Bay | 9,082 | 5,435 | 3,750 | 18,267 |
| Miami MSA & Monroe County | 16,285 | 8,625 | 7,204 | 32,113 |
| Naples | 8,412 | 3,685 | 3,271 | 15,368 |
| Ocala | 7,013 | 4,492 | 2,666 | 14,172 |
| Orlando | 31,067 | 19,952 | 15,529 | 66,548 |
| Panama City | 4,661 | 2,324 | 1,880 | 8,864 |
| Pensacola | 5,044 | 3,204 | 2,439 | 10,688 |
| Punta Gorda | 3,463 | 1,925 | 1,277 | 6,665 |

| | | | | |
|--|---------|---------|---------|---------|
| Sarasota-Bradenton | 13,502 | 7,991 | 6,730 | 28,223 |
| Tallahassee | 2,985 | 1,804 | 1,163 | 5,953 |
| Tampa-St. Petersburg-Clearwater | 34,773 | 21,074 | 18,248 | 74,094 |
| Vero Beach | 3,826 | 1,914 | 1,266 | 7,005 |
| West Palm Beach-Boca Raton | 20,327 | 10,272 | 9,375 | 39,974 |
| Northeast Nonmetropolitan | 1,170 | 640 | 277 | 2,087 |
| Northwest Nonmetropolitan | 5,065 | 2,340 | 1,165 | 8,570 |
| Central Nonmetropolitan | 3,205 | 1,736 | 931 | 5,873 |
| South Nonmetropolitan minus Monroe County | 1,348 | 796 | 365 | 2,509 |
| Florida Total | 252,569 | 144,783 | 112,205 | 509,557 |

Real Estate Transaction

| | Direct | Indirect | Induced | Total |
|--|--------|----------|---------|--------|
| Daytona Beach | 1,061 | 455 | 238 | 1,754 |
| Ft. Lauderdale | 2,899 | 1,877 | 1,051 | 5,827 |
| Ft. Myers-Cape Coral | 1,251 | 833 | 382 | 2,465 |
| Ft. Pierce-Port St. Lucie | 1,413 | 465 | 207 | 2,085 |
| Ft. Walton Beach | 353 | 168 | 71 | 592 |
| Gainesville | 296 | 109 | 53 | 457 |
| Jacksonville | 2,373 | 1,070 | 619 | 4,062 |
| Lakeland-Winter Haven | 726 | 254 | 142 | 1,121 |
| Melbourne-Titusville-Palm Bay | 1,408 | 368 | 200 | 1,975 |
| Miami MSA & Monroe County | 3,144 | 2,047 | 1,134 | 6,324 |
| Naples | 1,569 | 703 | 348 | 2,620 |
| Ocala | 638 | 215 | 98 | 951 |
| Orlando | 2,123 | 1,511 | 859 | 4,493 |
| Panama City | 464 | 157 | 80 | 700 |
| Pensacola | 894 | 293 | 152 | 1,339 |
| Punta Gorda | 820 | 196 | 87 | 1,103 |
| Sarasota-Bradenton | 3,276 | 953 | 526 | 4,755 |
| Tallahassee | 414 | 149 | 74 | 637 |
| Tampa-St. Petersburg-Clearwater | 4,755 | 2,154 | 1,367 | 8,277 |
| Vero Beach | 404 | 150 | 72 | 627 |
| West Palm Beach-Boca Raton | 3,289 | 1,499 | 830 | 5,618 |
| Northeast Nonmetropolitan | 406 | 59 | 28 | 493 |
| Northwest Nonmetropolitan | 758 | 203 | 88 | 1,049 |
| Central Nonmetropolitan | 725 | 116 | 50 | 891 |
| South Nonmetropolitan minus Monroe County | 1,347 | 321 | 120 | 1,789 |
| Florida Total | 36,805 | 16,324 | 8,874 | 62,002 |

Section 4: Investment Returns from Real Estate

The multiplier estimates above do not include investment (“unearned”) income from real estate. Because real estate is considered a factor of production that generates a return, such returns from real estate should also be regarded as an “impact”. All real estate parcels provide either an explicit rent (if they are rented or leased), or an implicit rent to the owner who would otherwise have to pay rent in lieu of ownership.

Obviously, different parcels (with different land uses and different locations) will generate different returns. RealtyRates.com surveys the return expectations of a representative sample of large institutional investors each quarter. Published in their quarterly Market Survey, this survey provides insight into the required yields (capitalization rates) used by large investors when making acquisitions. The mean required yield for 2003 investments in all property types was 9.94 percent.

According to the Florida Department of Revenue, the total just value of all real estate is approximately \$1.26 trillion. Applying a 9.94 percent yield rate to the \$1.26 trillion of market value suggests that real estate owners in Florida earn approximately \$125.6 billion in investment income annually.

Section 5: Conclusion

Figures here have been updated to 2003, the most recent year for which data are available from all the sources referenced. The different impacts of real estate are taxes, activity, and investment.

Ad Valorem Taxes: In excess of **\$20.36 billion** annually goes to school districts (41.35%), county government (35.2%), and municipalities (12.3%).

Real Estate Activity (Residential Construction and Transactions): We estimate an economic impact from residential construction, non-residential construction, and real estate transactions to approximately **\$67.46 billion** annually. Furthermore, residential real estate provides nearly **722 thousand jobs** with annual earnings of nearly **\$24.2 billion**.

Real Estate Investment Income: An investment return to property owners of approximately **\$125.6 billion** is generated annually. This does not include the employment and earnings that are generated from indirect real estate investments such as REITs.