



# Why Does Global Health Matter to New Hampshire?

Probably for more reasons than you think. Even though the term “global health” refers to diseases and health issues that disproportionately affect developing countries, global health matters to New Hampshire. It matters to New Hampshire’s economy and to Granite Staters’ health.

## New Hampshire has global ties . . .

- . . . through trade and commerce.

In 2007, New Hampshire exported \$2.9 billion worth of merchandise to 168 foreign destinations. Some of New Hampshire’s trade partners include developing countries in Asia, Africa, and South America.

- . . . through foreign investment.

New Hampshire benefits from foreign investment and the creation of “in-sourced” jobs—employment by companies that are based outside the United States. About 34,200 people in New Hampshire work for foreign-owned companies, which invest in New Hampshire’s economy as they expand their operations in the Granite State.

- . . . through its colleges and universities.

In the 2006-2007 academic year, 2,100 foreign students studied at New Hampshire universities. International students and their families contributed \$64 million to the state’s economy.



## Global Ties Benefit New Hampshire

New Hampshire's global ties benefit the state's economy, providing billions of dollars in revenue and thousands of jobs. For example, one in five manufacturing workers in New Hampshire depends on international exports for his or her job.

## These Ties Can Be Jeopardized by Global Health Crises

New Hampshire's global ties link the state's economic health to the health and economic growth of other countries and regions. When health care crises in other countries threaten economic and political stability, they can end up affecting New Hampshire as well.

## What's the Link between Health and Wealth?

Epidemics and other health crises affect the ability of entire communities to work and limit the potential for economies to develop. The following examples illustrate the link between global health and economic development:

- Malaria costs Africa \$12 billion in lost economic output every year. It is estimated that without malaria, the economic output of some African countries, some of which are important trade partners for New Hampshire businesses, would be 30 percent greater than it is today. New Hampshire exported \$21 million worth of goods to Africa in 2007.
- UNAIDS estimates that the HIV rate in China is rising by 20-30 percent every year. China is a valuable trading partner for New Hampshire, purchasing more than \$272 million worth of New Hampshire exports in 2007 alone.

## Research to Improve Global Health Benefits New Hampshire

The National Institutes of Health (NIH) is a world leader in biomedical research that improves health in the United States and around the world. Most of the research that is funded by NIH is conducted on university campuses across the country. NIH awards many grants to New Hampshire universities, which in turn bring money and jobs to the state. In 2007, New Hampshire received approximately \$90 million in research grants and contracts from NIH. Some of these grants are used to spur medical innovation and improve domestic and global health. Grants from NIH bring jobs and higher wages to New Hampshire at the same time that they help make progress in global health.

## Global Health, Timberlands, and New Hampshire

Today, many American companies have a stake in global health. They understand that healthy employees and communities abroad can mean economic gain at home. For example, Timberland, which is headquartered in Stratham, New Hampshire, manufactures its footwear and apparel in factories across the world, with a significant presence in China, Vietnam, and Thailand. HIV/AIDS is a growing risk for the young women in these countries, including those who work in Timberland's factories. Recognizing the potential impact of the HIV/AIDS crisis, Timberland, in collaboration with the nonprofit organization Verité, developed several AIDS education initiatives that focus on HIV/AIDS prevention. In the last seven years, these initiatives have educated more than 9,000 employees, nearly half of whom are Timberland employees who provide manufacturing support to Timberland in China. As Asia faces other health risks and challenges, Timberland recognizes that, by protecting the health of its employees, it is also protecting its business interests.



## Conclusion

The National Institutes of Health (NIH) and the Centers for Disease Control and Prevention (CDC) are taking the lead in the research and development of drugs and vaccines aimed at improving global health and lessening the impact of deadly diseases such as HIV/AIDS, TB, and malaria.

To find out how we can accelerate the search for better medical technologies, please visit [www.familiesusa.org/global-health](http://www.familiesusa.org/global-health).

Sources available upon request from Families USA.



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