

Report to Points of Light Foundation:
The Effect of Winning the Award on Winners and Preferred
Recognition



© 2004 Center for Urban Policy and the Environment 04-C21
School of Public and Environmental Affairs
Indiana University–Purdue University Indianapolis



About the Center for Urban Policy and the Environment

The Center for Urban Policy and the Environment is a nonpartisan research organization in the School of Public and Environmental Affairs at Indiana University–Purdue University Indianapolis. The Center, founded in 1992, is one of the largest of its kind in the country. Faculty and staff with expertise in program evaluation, policy analysis, planning, and facilitation, work with governmental agencies, nonprofit organizations, and private businesses on a wide variety of policy issues.

For more information about the Center or the research reported here, contact the Center at 317-261-3000 or visit the Center's Web site at www.urbancenter.iupui.edu



TABLE OF CONTENTS

Introduction.....	1
Effect of Winning Award.....	1
Preferred Recognition.....	2
General Feedback from Award Winners.....	4
Appendix A: Statistical Analysis of Each Type of Recognition.....	7
Appendix B: Cross-tabulation of Each Type of Recognition with Age.....	13

AUTHORS

Gina Zanin
graduate research assistant
Center for Urban Policy and
the Environment

Laura Littlepage
senior research associate
Center for Urban Policy and
the Environment



INTRODUCTION

The Indiana University Center for Philanthropy funded a research project: *Love Thy Neighbor: The Role of Faith in the Motivation of Volunteers* that was conducted by the Center for Urban Policy and the Environment (Center) at Indiana University–Purdue University Indianapolis. As part of that project, the Center conducted a survey of Daily Points of Light and President’s Service Award winners from 1998–2003. The total response rate was 38 percent (525 surveys returned from 1,386 possible). The Points of Light Foundation (Foundation) was a partner in the research project, providing contact information for the award winners as well as review by its faith-based coordinator, Mark Farr. In return, the Center included specific questions on the survey instrument that were of particular interest to the Foundation. First, a question was included to measure how helpful the award was in attracting volunteers, donations of money, and in-kind donations. Second, a question was included asking respondents to indicate how they would feel receiving several different types of recognition. In addition, many respondents included comments about winning the award and about the Points of Light Foundation in general. This report is a summary of the responses to those questions and the comments.

EFFECT OF WINNING AWARD

As Tables 1-3 illustrate, for over 65 percent of the respondents, receiving the award has been at least somewhat helpful to very helpful in attracting volunteers, money, and in-kind donations. While there seems to be little difference between all respondents and those who won the award for volunteer activity as part of an organization, those respondents who indicated that they started the organization for which they won the award were more likely to find the award very helpful in attracting volunteers, donations of money, and in-kind donations. Further analysis of this data will be conducted by the Love Thy Neighbor project team, especially Jeff Brudney of the University of Georgia.

Table 1: To what extent has receiving the award been helpful in attracting volunteers?

	Very helpful	Helpful	Somewhat helpful	Not at all helpful
All respondents	18%	28%	30%	24%
Those who started the organization	22%	24%	30%	25%
Those who won the award for volunteer activity as part of an organization	17%	27%	32%	24%



Table 2: To what extent has receiving the award been helpful in attracting donations of money?

Respondents	Very helpful	Helpful	Somewhat helpful	Not at all helpful
All respondents	15%	20%	30%	35%
Those who started the organization	21%	19%	26%	34%
Those who won the award for volunteer activity as part of an organization	16%	20%	29%	34%

Table 3: To what extent has receiving the award been helpful in attracting in-kind donations?

Respondents	Very helpful	Helpful	Somewhat helpful	Not at all helpful
All respondents	15%	22%	29%	34%
Those who started the organization	19%	22%	27%	33%
Those who won the award for volunteer activity as part of an organization	15%	23%	29%	34%

PREFERRED RECOGNITION

The President's Volunteer Service Award is an initiative of the President's Council on Service and Civic Participation in conjunction with the Corporation for National and Community Service and the USA Freedom Corps, and it is administered by the Points of Light Foundation & Volunteer Center National Network. The Foundation asked the Center to include a question on the Love Thy Neighbor instrument to help determine appropriate recognition for this new award. The President's Volunteer Service Award is a presidential recognition program for Americans of all ages who contribute a significant amount of time to volunteer service. The program recognizes individuals, families, and groups that have achieved a certain standard —measured by the number of hours served over a 12-month period.

Following is an analysis of data from the questions included in the Love Thy Neighbor Survey regarding recognition. The possible responses to the types of recognition were:

- Would be thrilled to get this as recognition
- An acceptable form of recognition
- Would not consider this an acceptable form of recognition
- No opinion

(See Appendix A for statistical analysis on each type of recognition listed.)



As Table 4 illustrates, most people would be thrilled to receive public recognition in the local media. The most popular recognition following that is written acknowledgement at school or place of employment, followed by written acknowledgement at the place of volunteering.

Table 4: Percentage of respondents who would be THRILLED to get various types of recognition

Type of Recognition	Percentage of Respondents
Public recognition in local media	59%
Written acknowledgement at school or place of employment	47%
Written acknowledgement at place of volunteering	41%
Certificate	34%
Verbal acknowledgement at place of volunteering	32%
Verbal acknowledgement at school or place of employment	30%
Patch or pin	27%
Trophy	27%
Apparel	22%
No recognition	7%

While it would be ideal to give people recognition that they are thrilled with, it is also important to understand what people would find as acceptable forms of recognition. As Tables 5 illustrates, most people find a majority of the types of recognition as acceptable and want some form of recognition.

Table 5: Percentage of people who would see various types of recognition as ACCEPTABLE

Type of Recognition	Percentage of Respondents
Certificate	56%
Verbal acknowledgement at school or place of employment	52%
Written acknowledgement at place of volunteering	52%
Verbal acknowledgment at place of volunteering	48%
Patch or pin	48%
Written acknowledgement at school or place of employment	46%
Apparel	41%
Public recognition in local media	38%
Trophy	38%
No recognition	21%



It is vital to understand what types of recognition are not meaningful to people. A majority of respondents noted that not receiving any form of recognition is not meaningful. In addition, a trophy and apparel are not meaningful to more than a third of respondents.

Table 6: Percentage of people who would NOT consider this type of recognition to be MEANINGFUL

Type of Recognition	Percentage of Respondents
No recognition	72%
Apparel	36%
Trophy	35%
Patch or pin	24%
Verbal acknowledgement at place of volunteering	20%
Verbal acknowledgement at school or place of employment	18%
Certificate	10%
Written acknowledgement at school or place of employment	8%
Written acknowledgement at place of volunteering	7%
Public recognition in local media	3%

When the various types of recognition are cross-tabulated with age, the outcomes are typically the same as above with a few exceptions. (Appendix B shows the calculation of each type of recognition cross-tabulated with age.) At least 53 percent of respondents from all age groups wanted some form of recognition. However, the younger the group of volunteers, the more likely they are to be thrilled to receive some form of recognition, compared to their older cohorts. At the same time, over half of the people of all ages would find receiving a certificate, trophy, apparel or a written acknowledgement at school or place of employment to be acceptable or thrilling, but as each age group gets younger, the percentage of them who find it acceptable or thrilling increases.

General Feedback from Award Winners

Most of the award winners provided interesting comments, many relevant to the Points of Light in general and winning the award, specifically. The comments below are generally positive. The main suggestions for improvement are ideas for alternative forms of recognition and for more publicity for the award. Many people felt strongly that the award had a positive effect on their lives and were very appreciative.

Comments showing appreciation for the award

- Thank you for this award and past recognition. God bless!
- I was and am very grateful for your recognition. It was very encouraging to me and very helpful to our presence and acceptance in the community.
- Our program has grown on a constant basis since our award on 1-15-99 for the metropolitan youth program. We would love to share our continued success with the Foundation.
- We felt it was an honor to receive the Daily Points of Light Award. We received many certificates from notable people praising us for this award.
- The Daily Points of Light Award is something that we're thankful for every day.
- Receiving this award was the highlight of my life.
- Receiving the award was a wonderful personal honor for me. I'm still very proud of it. My family is probably getting tired of hearing about it, but it gives everyone something to aim for. I think it is a wonderful program.



- The recognition was very special and motivating. It reaffirmed my belief in mentoring, motivating and supporting young people.
- My husband and I continue to volunteer because of our love of God and the Godly nature of our work. We appreciate this recognition and the opportunity to serve.
- It is encouraging to receive recognition for difficult efforts and long perseverance which is what in-depth volunteering consists of. Sometimes you are the, "voice crying in the wilderness," to get advocacy started and funds for your cause.
- I was delighted with the recognition. It made the time and effort I have been putting into volunteering seem to be more appreciated. I was very disappointed that I did not get to attend the recognition dinner in Washington, D.C.
- The award has really made a difference in peoples' lives, mine especially.
- The Points of Light Award has a tremendous motivational impact on your recipients.
- Your recognition of my efforts was incredibly gratifying! Thank you!
- I was honored to receive this award. Often those of us who start organizations are the same ones giving the praise and recognition to our members, donors and volunteers. It's nice to be thanked!
- Thank you. Please keep me posted on the results of the survey upon conclusion.
- I was very thrilled with my certificate signed by the President. I framed it and it has a special place in my home. Thank you.
- I felt honored to receive this award. The publicity in the paper is a great way for information to reach the public and let them know what this service is all about. I feel strong about volunteer service, but find the greatest reward in how I feel.
- I very much appreciate the recognition that the Points of Light Award represents and I am glad to be part of the survey.
- Grateful that our organization is drawing attention to the need for volunteering.
- Public recognition and awards have helped educate the community about the program. Admit I like the recognition, but it mostly helped expand what we were trying to do - thanks!
- I was humbled but pleased to receive the Points of Light Award. Many people serve others and they should all be acknowledged. Serving others in need has always been something born in me.
- I think that it is nice to receive forms of appreciation for my efforts. It doesn't have to be much, but it makes me proud of my accomplishments and gives me more confidence. While I realize efforts should be selfless, the recognition has helped my confidence.
- The certificate encourages me.
- It was a great honor to receive this award.
- I believe this is a very good survey of winners of the Daily Points of Light award; it can improve this program in the future.
- I am a person who really does not keep good records or keep track of how often I help and don't really do things for recognition, but I was honored to receive the award. Meeting President Bush was the biggest reward. It is satisfying to give of yourself even without recognition.
- As a result of this recognition, I have redoubled my volunteer efforts here in Arizona and across the country. I would very much like to promote volunteerism in my state and nation.

Comments on implementation of the award/recognition

- The Daily Points of Light is a wonderful award. Many friends and business acquaintances do not know what it is or have never heard of it. More public relations has to be done or the recognition brought to another level, since my recognition and award was done by mail.
- Keep up the good work. Would like to get together with other Points of Light members and share ideas and beliefs.
- Allow Points of Light winners to also receive Presidential Service Awards.
- It would be nice if they would make a brick for each winners name engraved on each brick and make a walkway in the Hall of Fame Park in Washington, DC alongside the sculptures.
- I received the award because of work as a Learning Leader, a NYC public school volunteer. Every spring, honored with LL's "Recognition Breakfast" each volunteer receives a pin signifying how many years of volunteering they have done. I really wish the Foundation and would give a pin, I would wear it.



- I would like to suggest a bumper sticker for your car, letting others know you were a Points of Light winner. It is a great honor to win.
- A letter of thanks/appreciation and a dinner, not an expensive banquet, where fellowship with other volunteers may lead to new avenues of service would mean more than "material possessions." I hate the idea of money being spent by nonprofits on plaques...
- Perhaps a public spokesman for the Foundation and volunteer organizations is needed.
- I have grown up volunteering in my community. The awards I have won helped me to know that others thought my work was valuable. Media recognition, and pins, and certificates are important to keep young kids like myself involved.

Comments indicating recognition is not necessary

- I don't need any kind of award or recognition. It is nice once in a while to get a pat on the back, but it is not necessary.
- Receiving trophy, certificate, etc. is not an important issue for what we do. I think the feeling you have in your heart when you know that you have helped someone in need is a great reward. I do feel that a certificate and pin would be very adequate.

Comments on the Points of Light Foundation

- The Foundation did not follow through on publicity.
- The Points of Light Foundation is a wonderful organization that benefits the needs of everyone. My parents taught me many important values in a Christian home. Service-learning is very important to me and the Points of Light Foundation supports service
- I think your organization spans a wide variety of needs and organizations. Your activities are important in recognizing blacks, white, Latinos, Asians, large and small organizations, and individuals. Stay true to universal service.
- The Points of Light Foundation and Daily Points of Light are a tremendous boost and energy. That is what matters and more is needed. God bless all those walking the walk.
- I think the Points of Light is a wonderful organization and I would like to thank them for all that they do.
- The Foundation does a great job promoting volunteerism.



Appendix A: Statistical Analysis of Each Type of Recognition



The following statistical analysis pertains to the question, “The Points of Light Foundation is beginning a new volunteer award program. Since you have previously won an award, the Foundation would like your input on what type of recognition you think it should provide. Please rate each of the following types of recognition.” Each type of recognition is depicted in table format showing the number of people, percent and cumulative percent for each response, including those that did not answer the question. The written analysis following each table gives details about the percent of respondents that had an opinion and answered the question.

14a. Patch or pin

	Number	Percent	Cumulative Percent
Did not answer question	38	7.2	7.2
Thrilled	117	22.3	29.5
Acceptable	206	39.2	68.8
Not Meaningful	103	19.6	88.4
No Opinion	61	11.6	100.0
Total	525	100.0	

Of the 426 people that gave an opinion in response to the question:

- 27 percent would be thrilled
- 48 percent would find it acceptable
- 24 percent would find it not meaningful

14b. Certificate

	Number	Percent	Cumulative Percent
Did not answer question	26	5.0	5.0
Thrilled	160	30.5	35.4
Acceptable	259	49.3	84.8
Not Meaningful	45	8.6	93.3
No Opinion	35	6.7	100.0
Total	525	100.0	

Of the 464 people who gave an opinion in response to the question:

- 34 percent would be thrilled
- 56 percent would find it acceptable
- 10 percent would find it not meaningful



14c. Trophy

	Number	Percent	Cumulative Percent
Did not answer question	48	9.1	9.1
Thrilled	108	20.6	29.7
Acceptable	152	29.0	58.7
Not Meaningful	138	26.3	85.0
No Opinion	79	15.0	100.0
Total	525	100.0	

Of the 398 people who gave an opinion in response to the question:

- 27 percent would be thrilled
- 38 percent would find it acceptable
- 35 percent would find it not meaningful

14d. Apparel (e.g., hat or shirt)

	Number	Valid Percent	Cumulative Percent
Did not answer question	49	9.3	9.3
Thrilled	87	16.6	25.9
Acceptable	162	30.9	56.8
Not Meaningful	143	27.2	84.0
No Opinion	84	16.0	100.0
Total	525	100.0	

Of the 392 people who gave an opinion in response to the question:

- 22 percent would be thrilled
- 41 percent would find it acceptable
- 36 percent would find it not meaningful



14e. Public recognition in local media

	Number	Percent	Cumulative Percent
Did not answer question	25	4.8	4.8
Thrilled	278	53.0	57.7
Acceptable	177	33.7	91.4
Not Meaningful	13	2.5	93.9
No Opinion	32	6.1	100.0
Valid Total	525	100.0	

Of the 468 people who gave an opinion in response to the question:

- 59 percent would be thrilled
- 38 percent would find it acceptable
- 3 percent would find it not meaningful

14f. Written acknowledgement at school or place of employment (such as a plaque or a notice in newsletter)

	Number	Percent	Cumulative Percent
Did not answer question	38	7.2	7.3
Thrilled	201	38.3	45.6
Acceptable	198	37.7	83.4
Not Meaningful	33	6.3	89.7
No Opinion	54	10.3	100.0
Total	524	99.8	

Of the 432 people who gave an opinion in response to the question:

- 47 percent would be thrilled
- 46 percent would find it acceptable
- 8 percent would find it not meaningful



14g. Verbal acknowledgement at school or place of employment

	Number	Percent	Cumulative Percent
Did not answer question	37	7.0	7.0
Thrilled	123	23.4	30.5
Acceptable	214	40.8	71.2
Not Meaningful	74	14.1	85.3
No Opinion	77	14.7	100.0
Total	525	100.0	

Of the 411 people who gave an opinion in response to the question:

- 30 percent would be thrilled
- 52 percent would find it acceptable
- 18 percent would find it not meaningful

14h. Written acknowledgement at place of volunteering (such as a plaque or a notice in newsletter)

	Number	Percent	Cumulative Percent
Did not answer question	35	6.7	6.7
Thrilled	182	34.7	41.3
Acceptable	228	43.4	84.8
Not Meaningful	32	6.1	90.9
No Opinion	48	9.1	100.0
Total	525	100.0	

Of the 442 people who gave an opinion in response to the question:

- 41 percent would be thrilled
- 52 percent would find it acceptable
- 7 percent would find it not meaningful



14i. Verbal acknowledgement at place of volunteering

	Number	Percent	Cumulative Percent
Did not answer question	328	62.5	62.5
Thrilled	51	9.7	72.2
Acceptable	76	14.5	86.7
Not Meaningful	32	6.1	92.8
No Opinion	38	7.2	100.0
Total	525	100.0	

Of the 159 people who gave an opinion in response to the question:

- 32 percent would be thrilled
- 48 percent would find it acceptable
- 20 percent would find it not meaningful

14j. No recognition

	Number	Percent	Cumulative Percent
Did not answer question	78	14.9	14.9
Thrilled	25	4.8	19.7
Acceptable	72	13.7	33.4
Not Meaningful	245	46.7	80.2
No Opinion	104	19.8	100.0
Total	524	99.8	

Of the 342 who gave an opinion in response to the question:

- 7 percent would be thrilled
- 21 percent would find it acceptable
- 72 percent would find it not meaningful



Appendix B: Cross-tabulation of Each Type of Recognition with Age



Cross-tabulation of age with receiving a patch or pin as recognition

Age	Did not answer the question	Thrilled	Acceptable	Not Meaningful	No Opinion	Total
59+	23	49	75	34	26	207
40-58	9	45	82	46	20	202
25-39	0	2	18	9	6	35
15-24	0	14	24	10	7	55
14 & younger	1	2	2	1	0	6
Total	33	112	201	100	59	505

Ages	Number of respondents	Would find recognition acceptable or thrilling	Would find recognition not meaningful
59+	158	78%	22%
40-58	173	73%	27%
25-39	29	70%	31%
15-24	48	79%	21%
14 & younger	5	80%	20%

*At least 70 percent of people from all age categories would find receiving a pin as recognition as acceptable or thrilling, while 20 -30% would find it not meaningful.



Cross-tabulation of age with receiving a certificate as recognition

Year of Birth	Did not answer the question	Thrilled	Acceptable	Not Meaningful	No Opinion	Total
59+	18	56	100	21	12	207
40-58	5	65	98	19	15	202
25-39	0	8	22	2	3	35
15-24	0	21	28	2	4	55
14 & younger	0	4	1	0	1	6
Total	23	154	249	44	35	505

Ages	Number of respondents	Would find recognition acceptable or thrilling	Would find recognition not meaningful
59+	177	88%	12%
40-58	182	90%	10%
25-39	32	94%	6%
15-24	51	96%	4%
14 & younger	5	100%	0%

*At least 88 percent of people from all ages would find receiving a certificate acceptable. However, the younger the volunteer, it seems the more they enjoy receiving a certificate compared to their elder counterparts.



Cross-tabulation of age with receiving a trophy as recognition

Age	Did not answer the question	Thrilled	Acceptable	Not Meaningful	No Opinion	Total
59+	29	30	47	60	40	206
40-58	11	39	67	59	26	202
25-39	0	12	11	7	5	35
15-24	1	19	20	8	7	55
14 & younger	0	4	2	0	0	6
Total	41	104	147	134	78	504

Ages	Number of respondents	Would find recognition acceptable or thrilling	Would find recognition not meaningful
59+	137	56%	44%
40-58	165	64%	36%
25-40	30	77%	23%
15-24	47	83%	17%
14 & younger	6	100%	0%

*At least 56 percent respondents in every age group would find receiving a trophy as an acceptable or thrilling way to receive recognition. However, the younger the volunteer, the more acceptable or thrilling they find the trophy as recognition.



Cross-tabulation of age with receiving apparel as recognition

Age	Did not answer the question	Thrilled	Acceptable	Not Meaningful	No Opinion	Total
59+	29	23	49	65	41	207
40-58	13	34	78	52	25	202
25-39	1	7	13	8	6	35
15-24	0	17	19	11	8	55
14 & younger	1	2	1	1	1	6
Total	44	83	160	137	81	505

Ages	Number of respondents	Would find recognition acceptable or thrilling	Would find recognition not meaningful
59+	137	53%	47%
40-58	164	68%	32%
25-40	28	71%	39%
15-24	47	77%	23%
14 & younger	4	75%	25%

*At least 53 percent of the respondents in every age group would find receiving apparel as recognition as acceptable or thrilling. However, typically the younger the volunteer, the more acceptable or thrilling they find the apparel as recognition.



Cross-tabulation of age and public recognition in the local media

Age	Did not answer the question	Thrilled	Acceptable	Not Meaningful	No Opinion	Total
59+	13	99	75	5	15	207
40-58	6	107	72	6	11	202
25-39	1	21	11	0	2	35
15-24	0	40	11	1	3	55
14 & younger	0	4	1	1	0	6
Total	20	271	170	13	31	505

Ages	Number of respondents	Would find recognition acceptable or thrilling	Would find recognition not meaningful
59+	179	97%	3%
40-58	185	97%	3%
25-40	32	100%	0%
15-24	52	98%	2%
14 & younger	6	83%	17%

*Volunteers of all ages find public recognition in local media as acceptable or thrilling; this is the primary mode of recognition for most volunteer ages, (except for 14 years old and younger, but there are not enough numbers to make this age group valid).



Cross-tabulation of age and recognition of written acknowledgement at school or place of employment (such as a plaque or a notice in newsletter)

Age	Did not answer the question	Thrilled	Acceptable	Not Meaningful	No Opinion	Total
59+	22	61	77	15	32	207
40-58	9	84	82	13	14	202
25-39	1	15	14	2	3	35
15-24	1	32	16	0	5	54
14 & younger	1	2	2	1	0	6
Total	34	194	191	31	54	504

Ages	Number of respondents	Would find recognition acceptable or thrilling	Would find recognition not meaningful
59+	153	90%	10%
40-58	179	93%	7%
25-40	31	94%	6%
15-24	48	100%	0%
14 & younger	5	80%	20%

*Almost all of the volunteers of all ages find recognition of a written acknowledgement at school or place of employment as acceptable or thrilling. However, the younger the volunteer than the more acceptable they find this type of recognition, (except for 14 years old and younger, but there are not enough numbers to make this age group valid).



Cross-tabulation of age and recognition of verbal acknowledgement at school or place of employment

Age	Did not answer the question	Thrilled	Acceptable	Not Meaningful	No Opinion	Total
59+	22	33	84	25	43	207
40-58	9	53	87	31	22	202
25-39	1	7	18	4	5	35
15-24	0	24	18	7	6	55
14 & younger	0	3	1	2	0	6
Total	32	120	208	69	76	505

Ages	Number of respondents	Would find recognition acceptable or thrilling	Would find recognition not meaningful
59+	142	82%	18%
40-58	171	82%	18%
25-40	29	86%	14%
15-24	49	86%	14%
14 & younger	6	67%	33%

* At least 82 percent of respondents from all age groups find verbal acknowledgement at school or their place of employment at acceptable or thrilling.



Cross-tabulation of age and recognition of written acknowledgement at place of volunteering (such as a plaque or a notice in newsletter)

Age	Did not answer the question	Thrilled	Acceptable	Not Meaningful	No Opinion	Total
59+	21	61	89	12	24	207
40-58	9	78	90	12	13	202
25-39	0	10	19	3	3	35
15-24	0	24	22	3	6	55
14 & younger	0	3	1	0	2	6
Total	30	176	221	30	48	505

Ages	Number of respondents	Would find recognition acceptable or thrilling	Would find recognition not meaningful
59+	162	93%	7%
40-58	180	93%	7%
25-40	32	91%	9%
15-24	49	94%	6%
14 & younger	4	100%	0%

*At least 91 percent of respondents from all age groups find recognition of written acknowledgment at place of volunteer as acceptable or thrilling.



Cross-tabulation of age and recognition of verbal acknowledgement at the place of volunteering

Age	Did not answer the question	Thrilled	Acceptable	Not Meaningful	No Opinion	Total
59+	133	12	35	8	19	207
40-58	119	27	29	14	13	202
25-39	23	4	5	1	2	35
15-24	34	6	6	5	4	55
14 & younger	5	1	0	0	0	6
Total	314	50	75	28	38	505

Ages	Number of respondents	Would find recognition acceptable or thrilling	Would find recognition not meaningful
59+	55	85%	15%
40-58	70	80%	20%
25-40	10	90%	10%
15-24	17	71%	29%
14 & younger	1	100%	0%

*At least 71 percent of respondents from all age categories find recognition of verbal acknowledgement at the place of volunteering as acceptable or thrilling. (This question does not have a high number of respondents since the boxes to check were left off of the survey when it printed.)



Cross-tabulation of age and receiving no recognition

Age	Did not answer the question	Thrilled	Acceptable	Not Meaningful	No Opinion	Total
59+	42	11	13	98	43	207
40-58	25	12	28	96	41	202
25-39	3	1	8	20	3	35
15-24	2	0	19	21	13	55
14 & younger	1	1	0	3	1	6
Total	42	11	13	98	43	207

Ages	Number of respondents	Would find recognition acceptable or thrilling	Would find recognition not meaningful
59+	122	20%	80%
40-58	136	29%	71%
25-40	29	31%	69%
15-24	40	48%	53%
14 & younger	4	25%	75%

*At least 53 percent of respondents from all age groups would find no recognition as not meaningful. However, it seems like the younger the group of volunteers the less they find it not meaningful compared to their older cohorts.